

Council of American Jewish Museums | 2014 Annual Conference | www.cajm.net

RETREAT CONNECTING WITH COMMUNITIES IN CHANGING TIMES FORWARD

March 23-25, 2014 | Bon Secours Retreat & Conference Center | Marriotsville, MD

CAJM 

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RETREAT

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FORWARD

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Welcome to the 2014 CAJM Conference at the Bon Secours Retreat and Conference Center.

Retreat/Forward offers opportunities for 'listening, facilitating, crossing boundaries, telling stories, and playing.' The retreat is a chance to immerse ourselves in deep thinking and small-group discussions. In these intimate conversations, everyone will be a teacher, everyone a learner, everyone a problem-solver. Our openness, candor, and passion will sustain a community-wide conversation in which we hope you will discover exciting ideas and connections.

Three fundamental questions that will help to drive our discourse:

- What do you define as "success" for your institution--and how do you know that you are succeeding?
- What is the one critical change you could make to increase the effectiveness of your institution in the next five years?
- What are the key things that CAJM can do to strengthen your institution and the field as a whole?

We find ourselves in a moment of urgency, of great opportunity and great uncertainty about what the future holds for our communities and our field. By focusing on real questions and real challenges and by speaking openly and frankly about real problem-solving, *Retreat/Forward* will advance our thinking and our practice. We welcome you to what we hope will be a thoughtful, spirited, and inspirational gathering.

Avi Decter and Zachary Paul Levine

Conference Co-Chairs

Marvin Pinkert

Host Chair

RETREAT CONNECTING WITH COMMUNITIES IN CHANGING TIMES FORWARD

CONFERENCE CO-CHAIRS

Avi Decter, *History Now*

Zachary Paul Levine, *Jewish Historical Society of Greater Washington*

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Marvin Pinkert, *The Jewish Museum of Maryland*

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Sue Koletsky, *The Temple Museum of Religious Art at The Temple-Tifereth Israel*

Judith Margles, *Oregon Jewish Museum*

Rachel Jarman Myers, *Institute of Southern Jewish Life*

Josh Perelman, *National Museum of American Jewish History*

Laura Schiavo, *George Washington University*

Marsha Semmel, *Noyce Leadership Institute*

Amy Stein Milford, *Museum at Eldridge Street*

Ivy Weingram, *National Museum of American Jewish History*

Melissa Martens Yaverbaum, *Museum of Jewish Heritage – A Living Memorial to the Holocaust*

Mark Young, *Jewish Theological Seminary*

2014 CAJM FELLOWS

Aaron Berger, *The Breman Museum*

Jessica Parker, *Yiddish Book Center*

Barnet Kessel, *The Vilna Shul*

Ellen Rudolph, *Maltz Museum of Jewish Heritage*

Rachel Lithgow, *American Jewish Historical Society*

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RETREAT FORWARD

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CAJM EXTENDS ITS GRATITUDE TO THE FOUNDATIONS, INSTITUTIONS, AND INDIVIDUALS THAT ARE GENEROUSLY FUNDING AND HOSTING THE CAJM 2014 ANNUAL CONFERENCE.

GRANTORS, DONORS, AND SPONSORS:

Rabbi Robert and Virginia Bayer Hirt

**The Associated: Jewish Community
Federation of Baltimore**

**The Joseph and Rebecca Meyerhoff
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The David Berg Foundation

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Rina Scott Cowan

Zahava Doering

Jewish Museum of Maryland

HOSTS:

American Visionary Art Museum

The Jewish Museum of Maryland

RETREAT CONNECTING WITH COMMUNITIES IN CHANGING TIMES FORWARD

SUNDAY, MARCH 23

LOCATION:

AMERICAN VISIONARY ART MUSEUM

800 KEY HIGHWAY
BALTIMORE, MD

JEWISH MUSEUM OF MARYLAND

15 LLOYD STREET
BALTIMORE, MD

9:00am – 12:00noon

Optional Pre-Retreat Museum Tours and Brunch Reception

AMERICAN VISIONARY ART MUSEUM / 9:00 – 10:00am

Founder and Director REBECCA ALBAN HOFFBERGER will welcome Retreat early arrivals to AVAM, the largest museum of visionary art in the world, designated by Congress as America's national repository for self-taught, intuitive artistry. Housed in three buildings on the Harbor, AVAM's exhibitions demonstrate muse-based museum practice, connecting viewers to the heart of inspiration.

THE JEWISH MUSEUM OF MARYLAND / 10:30am – 12:00noon

CAJM Retreat Host Chair MARVIN PINKERT, his Board, and colleagues at The Jewish Museum of Maryland invite conferees for a special guided tour of the museum's two National Register synagogues and core exhibition, *Voices of Lombard Street*, followed by a brunch reception hosted by the JMM.

LOCATION:

BON SECOURS RETREAT AND CONFERENCE CENTER

1525 MARRIOTTSVILLE ROAD
MARRIOTTSVILLE, MD

1:00pm

Beginning Arrival Time for Retreat Attendees

(Guest rooms will be available for check-in at 3:00pm.)

Retreat Registration Opens and Continues through the Afternoon

1:00pm – 2:00pm

Pre-Retreat Warm-Up

SHARING STORIES

Early arrivals at the Bon Secours Retreat Center are cordially invited to join an informal, open-ended story-swapping session in the Rocking Chair Room. Bring your best, funniest, and most meaningful museum-related stories (including war stories) to share with colleagues.

2:00 – 2:45pm

Welcome and Agenda-Setting Session

WHY WE ARE HERE

CAJM Chair MELISSA MARTENS YAVERBAUM will welcome attendees to the Retreat. Program Co-Chairs ZACHARY PAUL LEVINE and AVI DECTER will frame and facilitate a participatory agenda-setting session. Come prepared to share your thoughts on the ***one critical change you would most wish to see to make your institution more effective in the next five years.***

2:45 – 3:15pm

Break for Room Check-in

3:15 – 5:00pm

Session 1

THE CHANGING CULTURAL AND SOCIAL LANDSCAPE

Over the past decade, changing demographics, the emergence of participatory culture, new ways of learning and communicating, and new forms of cultural production and consumption have been transforming the missions, strategies, and practice of museums across North America.

Chair: MARSHA SEMMEL, Former Acting Director, Institute of Museum and Library Services

Panelists: RICHARD EVANS, President, EmcArts
KATHERINE PRINCE, Senior Director of Strategic Foresight, KnowledgeWorks
PETER LINETT, Principal, Slover Linett Audience Research

WORKING GROUPS / DIRECTED DISCUSSIONS

Following the presentation and general discussion, we will break into small groups to consider:

- *How are changes in cultural production and consumption impacting our institutions?*
- *What are the implications of a changing cultural landscape for our collecting strategies and goals?*
- *How are we re-organizing our staffing and programs to cope with current cultural trends?*

6:00 – 7:00pm

Dinner

7:00 – 9:00pm

Presentation and Reception

FROM THE HOLY LAND TO GRACELAND

GARY VIKAN, Former Director of the Walters Art Museum and a leading medievalist, will present an insightful and entertaining talk on Elvis and the Stations of the Cross, followed by a reception.

9:00 – 10:00pm

Nightcap Get-Together

EMERGING PROFESSIONALS AFTER HOURS

New to the field? Emerging professionals are invited to meet and share stories about 'starting out' and strategies for moving forward.

MONDAY, MARCH 24

7:00 – 7:45am

Pre-Breakfast Activity

Attendees are invited to join an early morning walk or a text-study session.

7:30 – 8:30am

Breakfast Served

8:30 – 10:15am

Session 2

CHANGING AUDIENCES AND EXPECTATIONS

Contemporary audiences come to museums with definite and varied expectations: desires for self-expression and shared authority, anticipation of interactivity and a lively social experience, and cravings for entertainment as well as information and ideas. How are these expectations affecting our institutions?

Chair: MARY ALEXANDER, Director, Museum Advancement Program,
Maryland Historical Trust

Panelists: RANDI KORN, President, Randi Korn & Associates
MICHELLE DeL CARLO, Coordinator, Spark!Lab National Network, National
Museum of American History, Smithsonian Institution
BENJAMIN FILENE, Director of Public History/Associate Professor,
University of North Carolina, Greensboro
SUSAN BRONSON, Executive Director, Yiddish Book Center

WORKING GROUPS / DIRECTED DISCUSSIONS

Following the presentation and general discussion, we will break into small groups to consider:

- *Who are our constituents – inside and outside of Jewish communities – and who should be? What are their expectations?*
- *How do we welcome our audiences and how do we speak with them? What programs have you undertaken to speak with your audiences? What works? What doesn't?*
- *What does a new generation of Jews and Jewish leaders want from Jewish museums? What comments do you hear most often about your institution from surveys or anecdotally?*

10:15 – 10:30am

Break

10:30am – 12:15pm

Session 3

CHANGING MODELS AND NORMS

The American Alliance of Museums is promoting “civic engagement” as well as cultural preservation, interpretation, and education. In which communities do we find ourselves and how do we work with our communities to address the things that really matter?

Chair: LAURA SCHIAVO, Assistant Professor of Museum Studies, George Washington University

Panelists: MORRIS VOGEL, President, Lower East Side Tenement Museum
BARBARA SCHAFFER BACON, Co-Director, Animating Democracy
ALEISA FISHMAN, Director, Global Classroom, US Holocaust Memorial Museum

WORKING GROUPS / DIRECTED DISCUSSIONS

Following the presentation and general discussion, we will break into small groups to consider:

- *What is the responsibility of Jewish museums to explore the most pressing social, economic, political, and other issues in the world today? With whom in our communities will we partner to identify and address such issues?*
- *To what extent should our mission statements reflect broad contemporary values, and drive our connections with contemporary issues?*
- *How can we explore the most neglected stories in communities to help visitors to understand Jewish culture and history, as well as the meaning of their own place in the world? How can we use Jewish culture and history to help visitors make connections between the past and the present? Do our collections accomplish this task?*

12:15 – 1:15pm

Lunch and Town Hall Meeting

1:15 – 3:00pm

Session 4

CHANGING (JEWISH) COMMUNITIES

At a time when many museums are working to construct new institutional relationships that can weave them more tightly into community life, the organized Jewish community is undergoing profound changes in its traditional Jewish structures and networks, emerging social and religious entrepreneurial groups, and funding.

Chair: RABBI DANIEL G. ZEMEL, Senior Rabbi, Temple Micah

Panelists: STEVEN M. COHEN, Research Professor of Jewish Social Policy, Hebrew Union College–Jewish Institute of Religion, and Director, Berman Jewish Policy Archive, NYU Wagner
LISA EISEN, National Director, Charles and Lynn Schusterman Family Foundation

WORKING GROUPS / DIRECTED DISCUSSIONS

Following the presentation and general discussion, we will break into small groups to consider:

- *What is the role of Jewish museums in this communal picture in flux? In what ways do we matter and to whom?*
- *What is the relation of your institutional purpose to communal concerns? How does your institutional mission find its place in your everyday work, choices, and challenges? How deeply does this pervade your institution?*
- *With whom should we partner? What kinds of partnerships are the most successful and most enduring? How have partnerships transformed our own sense of identity and mission?*

3:00 – 3:15pm

Break

3:15 – 5:00pm

Session 5

GETTING THERE FROM HERE: MODELS FOR SUCCESS

To what changes in community and culture must we respond to stay/become relevant? How can we position ourselves as places that explore Jewish history and culture in ways that resonate with contemporary Jewish communities and broader communities as well?

Chair: MARVIN PINKERT, Executive Director, The Jewish Museum of Maryland

In a series of fast-paced planning charettes, small groups will identify an institutional change that makes for success and what organizations can do to achieve that change. Each group will identify an institutional priority or scenario, evaluate its likelihood of success, and offer a brief presentation highlighting why their strategy is likely to be effective, sustainable, and transformative.

6:00 -7:00pm

Dinner

7:00 – 9:00pm

Presentation and Reception

CROSSING BOUNDARIES: AN EVENING WITH LIZ LERMAN

Join us for a presentation and an invitation to move with choreographer and MacArthur “genius” grant recipient LIZ LERMAN. Lerman has spent her career exploring multiple ways to engage various publics in the making and experiencing of art. Reception to follow.

TUESDAY, MARCH 25

7:30 – 8:15am

Pre-Breakfast Activity

Attendees are invited to join an early morning walk or a text-study session.

7:30 – 8:45am

Breakfast Served

9:00 – 10:00am

Session 6

GROWING CAJM: HOW CAN WE DEVELOP AS A CAJM COMMUNITY?

In a time of change, we need to consider what our field and our professional community can do as a collective to enhance our institutions’ sustainability and impact.

Chair: JOSH PERELMAN, Chief Curator & Director of Exhibitions and Collections, National Museum of American Jewish History

- *How can CAJM best serve you and your professional goals? What can CAJM do to connect and strengthen us as individual practitioners?*
- *What kinds of resources and support do you expect from our professional network?*
- *What are the initiatives, projects, and experiments that will link and strengthen our institutions in the 21st century? Research? Catalyst grants? Professional development?*
- *What is the through-line that connects our diverse institutions? Can CAJM be the same things to all its members?*
- *How will we determine if we are succeeding and what do we expect will be the nature of our collective impact?*

10:00 – 10:45am

Plenary

INSIGHTS FROM THE AMERICAN ALLIANCE OF MUSEUMS

Introduction: JUDITH MARGLES, Director, Oregon Jewish Museum and Member, AAM Board

Remarks: FORD W. BELL, President, American Alliance of Museums

10:45 – 11:00am

Break

11:00 – 11:45am

Concluding Plenary

WHAT WE HAVE HEARD AND WHAT WE HAVE LEARNED

ZACHARY PAUL LEVINE, ZAHAVA DOERING, MELISSA MARTENS YAVERBAUM, and AVI DECTER will reflect on the ideas, insights, and suggestions for action that emerged from the Retreat, followed by general discussion.

12:00 noon – 12:45pm

Farewell Lunch

1:00pm

Complimentary bus transportation to Baltimore-Washington International Airport (plane and Amtrak train departures). *Advance registration required.*

CONFERENCE PRESENTERS

MARY ALEXANDER has led the museum assistance program of the Maryland Historical Trust since 1999, helping historical and cultural museums across Maryland address their professional needs. She has been an active museum educator in Washington, DC since 1970. Alexander has worked for the National Trust for Historic Preservation, Museum Education Roundtable, George Washington Bicentennial Center (Alexandria, VA), National Archives, Mount Vernon, American Association for State and Local History's Common Agenda for History Museums, Hillwood Museum and the Montgomery County Historical Society. She is the co-author (with George Hein) of *Museums: Places of Learning*, and she published a revised version of her father's (Edward Alexander) book, *Museums in Motion: An Introduction to the History and Functions of Museums*, in 2008.

BARBARA SCHAFFER BACON co-directs Animating Democracy, a program of Americans for the Arts that inspires, informs, promotes, and connects arts and culture as potent contributors to community, civic, and social change. She has written and contributed to publications including *Civic Dialogue*, *Arts & Culture: Findings from Animating Democracy*; *Case Studies from Animating Democracy*; *Animating Democracy: The Artistic Imagination as a Force for Civic Dialogue*; *The Arts & Civic Engagement Tool Kit*, and *Trend or Tipping Point: Arts & Social Change Grantmaking*. Barbara previously served as Executive Director of the Arts Extension Service at the University of Massachusetts. She is currently a Governor's appointee to the Massachusetts Cultural Council, serves on the board of WomanArts, and is president of the Arts Extension Institute, Inc. Barbara is studying to become Bat Mitzvah in June.

FORD W. BELL has been the President of the American Alliance of Museums since 2007. He has more than thirty years experience as a nonprofit executive, board chair, donor, trustee and educator. From 1982 to 1995, Bell served on the staff of the University of Minnesota's College of Veterinary Medicine, where he taught and did clinical research. From 1995 to 2005, he was President and CEO of the Minneapolis Heart Institute Foundation, a prominent clinical research organization and a nationally recognized provider of community heart health education. He served as board chair of the Minneapolis Institute of Arts from 2003 to 2005 and was co-chair of the Institute's "Bring Art to Life" capital campaign. From 1983 to 2007, he served on the advisory board of the Bell Museum of Natural History.

SUSAN BRONSON serves as Executive Director of the Yiddish Book Center in Amherst, MA. She holds a Ph.D. in Russian History and Jewish History from the University of Michigan, and has worked in non-profit culture and higher education for more than twenty years. Susan served as Program Director at the Social Science Research Council in New York; Director of Planning and Development for Shakespeare & Company in Lenox, MA; and Interim Director of the Berkshire Museum in Pittsfield, MA. She has consulted to museums, theater companies and foundations including the U.S. Memorial Holocaust Memorial, the Carnegie Corporation, the Kennan Institute, the Berkshire Theater Festival, and the Stamford Museum & Nature Center.

DEBORAH CARDIN is Assistant Director at The Jewish Museum of Maryland. In this capacity, she supervises the museums exhibitions, collections, education, publications, and programs departments. She has worked at the JMM since 2000, and served as the museum's Education Director until 2011 when she assumed her current position. As the education director, Cardin was responsible for all aspects of the museum's education programs, including field trips and off-site programs for schoolchildren, teacher training workshops, visitor guides for exhibitions and historic sites, and docent-led interpretation of the JMM's historic synagogues.

STEVEN M. COHEN is Research Professor of Jewish Social Policy at HUC-JIR and Director of the Berman Jewish Policy Archive at NYU Wagner. Previously, he taught at The Hebrew University, Queens College, Yale, and JTS. He is the author of hundreds of scholarly articles and a dozen books including *The Jew Within* (with Arnie Eisen), *Two Worlds of Judaism: The Israeli and American Experience* (with Charles Liebman), and *Sacred Strategies: Transforming Synagogues from Functional to Visionary* (with Isa Aron, et al.), winner of the National Jewish Book Award. He serves as President of the Association for the Social Scientific Study of Jewry.

AVI DECTER is the Managing Partner of History Now. Previously he served as Director of The Jewish Museum of Maryland and the National Museum of American Jewish History. He also taught at St. Mary's College of Maryland and served as special assistant to the Director of the National Museum of American History (Smithsonian). Decter was the interpretive planner for core exhibits at both the US Holocaust Memorial Museum and The Jewish Museum NY. He has consulted on new museums ranging from the Louisville Slugger Museum to the National Civil War Museum. For 25 years he was a senior advisor to the National Foundation for Jewish Culture, where he organized the Jewish Documentary Film Fund and coordinated several national programs. In 1977, he was a founder of the Council of American Jewish Museums.

MICHELLE DeLCARLO works at the Smithsonian Institution's Lemelson Center for the Study of Invention and Innovation, where she grows the Spark!Lab National Network. She graduated from the University of Washington, earning a Master of Arts degree from the Museology Graduate Program and a Nonprofit Management Certificate from the Evans School of Public Affairs. She also earned a Bachelor of Arts degree in English from the University of Illinois at Urbana-Champaign. Michelle has always been passionate about connecting people through stories and giving everyone a voice. In 2011, Michelle created The Pop-Up Museum, a participatory event where, based on a theme, people share personal objects and stories in order to have conversations and build community.

ZAHAVA D. DOERING is currently Senior Social Scientist at the Smithsonian Institution. A University of Chicago trained quantitative sociologist and ethnographer; she has had years of experience in social science research and studies in museums. She also serves as Editor of *Curator: The Museum Journal*, and as a member of the Board of the Council of American Jewish Museums. Doering consults, lectures, and conducts workshops and seminars for museums and other cultural institutions throughout the United States and abroad, including New Zealand, Australia, Spain, India, and South Africa. She has also published extensively. Her research is focused on the role of museums in the lives of individuals, especially identity reinforcement and formation.

LISA B. EISEN is National Director of the Charles and Lynn Schusterman Family Foundation, part of the Schusterman Philanthropic Network. For more than a decade, she has spearheaded the Foundation's global grant-making agenda to create and support initiatives that empower young Jews to strengthen their Jewish identities, build vibrant, inclusive Jewish communities, support the State of Israel and repair the world. She is founding board chair of both the Israel on Campus Coalition and the iCenter and was founding board chair of Repair the World. She also serves on the boards of BBYO, the Israel Institute, and Project Interchange. Lisa graduated magna cum laude from Yale University and earned her M.A. with honors at the Hebrew University of Jerusalem

RICHARD EVANS is President and Co-Founder of EmcArts, where he directs programs and strategic partnerships promoting innovation, organizational change, and effective response to a new era in arts and culture. He designed and launched an *Innovation Lab for the Performing Arts* in 2008 with support from the Doris Duke Charitable Foundation and an *Innovation Lab for Museums*, supported by MetLife Foundation, launched in 2011. Evans also leads the design and implementation of the *New Pathways for the Arts Initiative*, a national series of community-based innovation programs. Prior to founding EmcArts, he held numerous senior positions in performing arts management and philanthropy, including Co-Director of the National Endowment for the Arts' Advancement Program, first Coordinator of the National Alliance of Artists' Communities, Chief Executive of the Bath International Festival of Music & the Arts, England, and Vice President of the National Arts Stabilization Fund.

BENJAMIN FILENE is Associate Professor and Director of Public History at the University of North Carolina Greensboro. Since 2006 he has worked with his students to complete a series of community-based, collaborative projects relating to North Carolina history, and he consults on exhibition projects across the country. Prior to UNCG, Filene was Senior Exhibit Developer at the Minnesota Historical Society (1997-2006). He served as lead developer on *Open House: If These Walls Could Talk* (winner of a WOW Award for innovation and an Award of Merit from the American Association for State and Local History) and *Sounds Good to Me: Music in Minnesota*. Filene co-edited the collection *Letting Go? Historical Authority in a User-Generated World* (2011).

ALEISA FISHMAN is a historian at the United States Holocaust Memorial Museum in Washington D.C., where she works on numerous programs that explore the history of the Holocaust and how that history remains relevant. As part of the museum's efforts to address contemporary antisemitism, she curates the museum's audio podcast series *Voices on Antisemitism*. These interviews with a variety of distinguished leaders of different backgrounds aim to raise awareness about the continuing threats of hatred and antisemitism in our world today. A member of the museum's founding staff, Dr. Fishman received her Ph.D. in American History from American University.

JOANNE MARKS KAUVAR has served as CAJM's first Executive Director for the past ten years. A member of CAJM since 1986, she was previously Director of the Mizel Center for Arts and Culture at the JCC and Administrator of the Mizel Museum of Judaica at BMH-BJ Synagogue in Denver. She began her career in arts administration with an NEA internship at the Colorado Council on the Arts and Humanities, and subsequently oversaw creation of the state's Percent for Art Program, Colorado Artists Register, CETA Artists-in-Residence Program, Federal Regional Design Assembly, and State of Colorado Design Improvement Program. Kauvar also served as Co-Chair of the Scientific and Cultural Facilities District Tier II Community Awareness Project, a consortium of twenty metro Denver arts organizations.

RANDI KORN is Director of Randi Korn & Associates, Inc., a company that works with cultural organizations to plan their work to achieve impact, evaluate programs, and conduct audience research. Prior to starting RK&A in 1988, Randi had held a variety of museum positions, including executive director, interpretive planner, and evaluator. Randi presents at conferences, publishes in journals, and lectures regularly at Johns Hopkins University, The Corcoran College of Art, and George Washington University where she taught for 18 years. She is currently on the board of the Visitor Studies Association and a Research Commissioner for the National Art Education Association.

LIZ LERMAN is a choreographer, performer, writer, educator, and speaker. She founded Liz Lerman Dance Exchange in 1976, leading the company's multi-generational ensemble until 2011. Her aesthetic approach spans the range from abstract to personal to political. *Hiking the Horizontal: Field Notes from a Choreographer*, Liz's collection of essays, was published by Wesleyan University Press. Her work has been commissioned by Lincoln Center, American Dance Festival, and the Kennedy Center among many others. Her newest performance, "The Matter of Origins," examined the question of beginnings through dance, media and innovative formats for conversation. Liz has been the recipient of numerous honors, including a 2011 United States Artists Ford Fellowship and a 2002 MacArthur "Genius Grant" Fellowship.

ZACHARY PAUL LEVINE recently joined the staff of the Jewish Historical Society of Greater Washington as its Curator, where his efforts will focus on developing that organizations new museum. Previously, he served as Curator at Yeshiva University Museum where he developed exhibitions on the intersection of modern Jewish history and contemporary art, ranging from Jewish women's comics, to the history and social dimensions of the Eruv, to contemporary art installations. Levine cultivated YUM's new-media efforts, expanding the museum's presence far beyond its wall. He came to the museum world by way of academic training in modern European Jewish history. Levine presented at the 2011 and 2012 CAJM conferences, and is a Program Co-Chair of the 2014 CAJM Retreat.

PETER LINETT is Chairman and Chief Idea Officer of Slover Linett Audience Research, a social research firm for the cultural sector. He and his colleagues help arts organizations, museums, and cultural funders understand their audiences, evaluate their impact, and experiment with new strategies for participation. His clients range from Carnegie Hall, the Getty Museum, and Dance/USA to the American Museum of Natural History, the US Holocaust Memorial Museum, and the Irvine Foundation. Linett recently founded Culture Kettle, a nonprofit catalyst for dialogue and research on evolutionary questions about public engagement in the arts and sciences. He is an associate of the Cultural Policy Center at the University of Chicago and served for more than a decade on the editorial staff of *Curator: The Museum Journal*.

JOSH PERELMAN is the Chief Curator and Director of Exhibitions and Collections at the National Museum of American Jewish History in Philadelphia. He is the co-curator of the museum's upcoming exhibition, "Chasing Dreams: Baseball and Becoming American," supported by the National Endowment for the Humanities. Josh oversaw the NMAJH's core exhibition (2010), and founded the museum's education, public programming, and visitor services departments. Perelman has a joint Ph.D. in Jewish Studies and American History as well as eighteen years of experience in museums and non-profit leadership. He writes and lectures on historical interpretation and the intersections of culture, politics, and art, serves on the boards of the Council of American Jewish Museums and Philadelphia's University City Arts League, and is a member of the American Jewish Historical Society's academic council.

MARVIN PINKERT was appointed Executive Director of The Jewish Museum of Maryland (JMM) in Baltimore in June 2012. Prior to joining JMM, Pinkert spent eleven years at the National Archives, developing and managing the National Archives Experience. Among the projects he directed were the creation of the *Public Vaults*, the *Boeing Learning Center*, and the *William G. McGowan Theater* as well as the web tools, the *Digital Vaults* and *DocsTeach*. Pinkert had previously served as Vice President for Programs at Chicago's Museum of Science and Industry. Pinkert received his bachelors degree from Brandeis University, a masters degree in Japanese studies from Yale University and a masters of management degree in non-profit management from Northwestern University.

KATHERINE PRINCE is the Senior Director of Strategic Foresight at KnowledgeWorks, where she leads the organization's work on the future of learning. Since 2007, she has helped a wide range of education stakeholders to develop forward-looking visions and strategies for bringing those visions to life. She also writes about what the future of learning will mean for the education system and how today's innovations are signaling a shift toward a vibrant learning ecosystem that puts learners at the center. Before joining KnowledgeWorks in 2006, Katherine worked at Britain's Open University and helped federal agencies and other clients improve service quality by incorporating a customer perspective into their organizational planning. She is a member of the Board of Trustees of the Union Institute and University.

LAURA SCHIAVO is Assistant Professor of Museum Studies at George Washington University. She has extensive experience in curatorial and exhibition practice. She has served as Exhibitions Curator of the City Museum, the Director of Museum Programs, Jewish Historical Society of Greater Washington, and, most recently, as a Curator at the National Building Museum. Her exhibition, "Designing Tomorrow: America's World's Fairs of the 1930s" opened at the NBM in October 2010. The accompanying book was published by Yale University

Press. Dr. Schiavo's writing has appeared in *Cultural Narratives: Textuality and Performance in the United States before 1900* (Notre Dame University Press, forthcoming), *New Media, 1740-1915* (MIT Press, 2003) and *The Exhibitionist* (Spring 2013). Her current research focuses on civic engagement in a variety of American museums.

MARSHA L. SEMMEL is Senior Advisor at the Noyce Leadership Institute and an independent consultant working with foundations and cultural organizations on 21st century skills, strategic partnerships, cultural policy, and leadership. At the Institute of Museum and Library Services (IMLS), from 2003 to 2013, she served as the agency's first Director for Strategic Partnerships, Deputy Director for the Office of Museum Services, and IMLS Acting Director. At IMLS, she played a formative role in *Connecting to Collections* and led the agency's *Museums, Libraries, and 21st Century Skills* initiative. Previously, she served as President and CEO of the Women of the West Museum, president and CEO of Conner Prairie, and Director of the NEH Division of Public Programs. Ms. Semmel has also worked at the Smithsonian Institution, the B'nai B'rith Klutznick National Jewish Museum, and The Taft Museum in Cincinnati, Ohio.

GARY VIKAN was Director of the Walters Art Museum from 1994 to 2013. He stepped down from that position to write and teach, to pursue projects at the intersection of the arts and sciences, and to provide consulting services as Vikan Consulting LLC to art museums and to dealers. He recently developed an exhibition on neuroscience and art with the American Association for the Advancement of Science (AAAS) in Washington, D.C. His recent books include *Early Byzantine Pilgrimage Art* (2010), *From the Holy Land to Graceland* (2012), and *UNRAVELED: How, When and Where the Shroud of Turin was Made by Human Hands* (forthcoming in 2014). He is now writing his memoirs, *Funny What You Remember: Stories from 40 Years in Art Museums*.

MORRIS J. VOGEL has been President of the Tenement Museum since June 2008, where he provides oversight of all projects to ensure they advance the museum's mission and strategic plan. He obtained his Ph.D. in history at the University of Chicago and served on the faculty of Temple University for 30 years, advancing in rank to Acting Dean of the College of Liberal Arts. He has published widely in the social history of American medicine, cultural history, and urban history. While at Temple, Dr. Vogel founded the NEH-funded Mid-Atlantic Regional Center for the Humanities (MARCH). Before coming to the Tenement Museum, he served as Director of Creativity and Culture at the Rockefeller Foundation, where he initiated strategies for employing culture as an agent of social transformation.

MELISSA MARTENS YAVERBAUM is the Director of Collections and Exhibitions at the Museum of Jewish Heritage in New York City. At the museum she has developed exhibitions on the poet Emma Lazarus, the game of mah jongg, the song "Hava Nagila," the Morgenthau family, and the town of Oswiecim, Poland. For ten years, she was the Curator of The Jewish Museum of Maryland where she curated exhibitions on Jewish department stores, Jewish fashion and beauty, synagogue architecture, and Jewish vacation culture. She has also worked at the National Trust for Historic Preservation, the Jane Addams Hull-House Museum, and the Newberry Library. She has been in the museum profession for twenty three years, and is Chair of the Council of American Jewish Museums.

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