

CAJM

2010 Annual Conference
January 31 — February 3, 2010
Los Angeles, California

**Challenge,
Change, &**

Creativity:

Jewish Museums
in a New Era

CAJM



Council of American Jewish Museums
Affiliated with the Foundation for Jewish Culture

www.cajm.net



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Change, &
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Challenge, Change, & Creativity: Jewish Museums in a New Era

Welcome to Los Angeles!

We are delighted to roll out the red carpet for the Council of American Jewish Museums 2010 Conference, a star-studded event in sunny Los Angeles. Thanks to an enthusiastic Program Committee, we will explore a variety of topics that are timely, thought provoking, and relevant to our diverse member institutions, all while basking in the warmth and glow of fabulous venues.

The conference theme, *Challenge, Change, and Creativity: Jewish Museums in a New Era*, takes a positive, productive slant on times that have been troubling for many of us. The focus is on “opportunity” as the flip side of “challenge,” for periods of crisis, change, and economic strain demand the best of us and often stimulate striking creativity. Conference sessions will show how necessity indeed breeds invention – from collaborative partnerships to repurposed resources to exhibitions that have been re-visioned from newly mined collections.

Financial concerns are only one of today’s realities. Another is the changing face of the world, national, and, pertinently, Jewish communities. L.A. provides a rich petri dish for examining national trends. A stellar range of over 80 presenters and workshop leaders will challenge those in attendance with fresh ideas and insights, providing useful take-home lessons from conference experiences and exchanges.

Primary meeting venues are the Skirball Cultural Center and the Museum of Tolerance, as well as the Japanese American National Museum. Against the stunning backdrop of the City of Angels, there will be visits to two additional CAJM colleagues, the Los Angeles Museum of the Holocaust and the Zimmer Children’s Museum, and excursions to other major cultural destinations: the Getty Museum, Los Angeles County Museum of Art, Fowler Museum at UCLA, and Frederick R. Weisman Art Foundation collection. We thank the leadership and staff of these institutions for graciously welcoming CAJM.

The conference has been made possible through the extraordinary generosity of both national and local foundations, Jewish agencies, collegial institutions, and individual donors, acknowledged on the following pages.

We are most indebted and grateful to the creative, resourceful, and dedicated Program Committee. Conference speakers, panelists, and moderators deserve special recognition for their ready willingness to share their expertise and insights. Our sincere appreciation goes to Tal Gozani for acting as Host Chair and coordinating local arrangements. CAJM Steering Committee members, lead by Chair Gabe Goldstein, have given invaluable advice and help. CAJM staff members Joanne Marks Kauvar, Executive Director, Mindy Humphrey, Administrative Assistant, and Amy Waterman, Website Manager, have provided essential support throughout. We express our thanks to everyone involved in conference planning and feel honored to be part of such a great team.

Lynette Allen and Gabrielle Rabin Tsabag

Conference Co-Chairs

Challenge, Change, & Creativity: Jewish Museums in a New Era

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Stella Liberman, *Magnes Museum*

Alyson Luck, *The Jewish Museum*

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Melissa Schnur, *Sherwin Miller Museum of Jewish Art*

Rachel Travis, *International Center of Photography*

Megan Whitman, *JCC of Manhattan*

Jacob Wisse, *Yeshiva University Museum*

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CAJM extends its gratitude to the many foundations, agencies, institutions, and individuals generously funding, sponsoring, and hosting the CAJM 2010 Annual Conference.

DONORS:

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Mizel Museum

Nextbook



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HOSTS:

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Museum of Tolerance

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Mandy and Cliff Einstein

Challenge, Change, & Creativity: Jewish Museums in a New Era

SATURDAY, JANUARY 30

LOCATION: **FRIEDMAN HOME**

Transportation on your own.

7:00-9:00 pm

Optional Pre-Conference Welcome Reception

Advance registration required.

Join the early arrivals for a lively gathering at the gracious home of Jean and Jerry Friedman. Distinguished Yemenite performance artist Margalit Ovid and her son Barak Marshall will perform.

SUNDAY, JANUARY 31

9:00 am

Bus: departs Hyatt Regency Century Plaza to Getty Center

LOCATION:

GETTY CENTER

10:00-11:45 am

Optional Pre-Conference Visit and Exhibition Tours

Advance registration required.

The Getty Center's magnificent buildings designed by architect Richard Meier and unique gardens designed by artist Robert Irwin command a sweeping hilltop view of the city, the ocean, and the mountains. View the Getty's collections or join tours of the exhibitions *Migrations of the Mind: Manuscripts from the Laurence J. Schoenberg Collection* and *In Focus: The Worker*.

12:15 pm

Bus: departs Getty Center to Skirball Cultural Center

11:30 am

Bus: departs Hyatt Regency Century Plaza to Skirball Cultural Center

LOCATION:

SKIRBALL CULTURAL CENTER

12:00 pm

Conference Registration Opens

12:00 – 1:30 pm

Welcome Lunch and Viewing of Exhibitions

Featured Skirball Cultural Center exhibitions include the innovative family wing, *Noah's Ark*; the permanent collection, *Visions and Values: Jewish Life from Antiquity to America*; and national traveling exhibition, *Road to Freedom: Photographs of the Civil Rights Movement, 1956-1968*.

1:45-3:15 pm

Plenary Session

KEYNOTE ADDRESS

Speaker: RABBI DAVID J. WOLPE

Rabbi Wolpe, spiritual leader of Sinai Temple in L.A., is a distinguished author and public speaker. A leading figure in Conservative Judaism, he has been named “#1 Pulpit Rabbi in America” by *Newsweek* magazine. He is a regular contributor to national news publications and television, and his bestselling books include the recent *Why Faith Matters*.

3:30-5:00 pm

Concurrent Sessions

BEYOND RETURN: CREATING CONNECTIONS AND CONTINUITY FROM RESTITUTED JUDAICA AND ART

Session Chairs: GRACE COHEN GROSSMAN, Skirball Cultural Center; KAREN FRANKLIN, Independent Consultant

Moderator: GRACE COHEN GROSSMAN, Skirball Cultural Center

Panelists: SUSAN BOYER, Czech Torah Network; E. RANDOL SCHOENBERG, Burris, Schoenberg & Walden, LLP; JULIE-MARTHE COHEN, Jewish Historical Museum Amsterdam

Six decades after World War II, the critical effort to identify and retribute Nazi-era looted Judaica and artwork continues. What has not yet been explored is what happens “Beyond Return.” Illustrated by case studies, this session focuses attention on encounters that connect individuals and communities, interpret family chronicles, and create and perpetuate personal stories.

BEING OF VALUE: MUSEUMS AND SOCIAL ACTION

Session Chair and Moderator: SHERI BERNSTEIN, Skirball Cultural Center

Panelists: ASUKA HISA, Santa Monica Museum of Art; SHIFRA TEITELBAUM, Zimmer Children’s Museum; SHERI BERNSTEIN, Skirball Cultural Center

How can museums respond and be relevant to the increasingly complex realities of our communities, the broader society, and the planet we inhabit? Three L.A. museums have moved their youth and family programs beyond traditional museum education and into the arena of social action through focused partnerships.

5:00-7:30 pm

Reception and Program

The Jewish Federation of Greater Los Angeles Tel Aviv/Los Angeles Partnership and the Consulate General of Los Angeles generously host a festive evening. The reception will be followed by a special program presentation.

ISRAEL AND THE ARTS

Session Chairs: JILL HOLTZMAN HOYT, Jewish Federation of Greater Los Angeles; NANCY BERMAN, Museum Director Emeritus, Skirball Cultural Center

Moderator: NANCY BERMAN, Museum Director Emeritus, Skirball Cultural Center

Participants: MARLA BERNS, Fowler Museum at UCLA; ALMA RUIZ, Museum of Contemporary Art Los Angeles; ELSA LONGHAUSER, Santa Monica Museum of Art; WILLIAM GROSS, Independent Consultant; SHAHAR AZANI, Consulate General of Israel in Los Angeles; LIOR SASSON, Consulate General of Israel in Los Angeles

The Federation's Tel Aviv/Los Angeles Partnership fosters relationships between arts professionals and institutions in both cities, generating programs that include museum exchange, curatorial exchange, and artists-in-residence. Leaders from the Partnership will join L.A. museum colleagues in a discussion of recent projects. The Israel Consul for Culture will present a new information clearinghouse and opportunities for showcasing Israel's vibrant arts scene.

7:30 pm

Bus: departs Skirball Cultural Center to Hyatt Regency Century Plaza

MONDAY, FEBRUARY 1

8:00 am

Bus: departs Hyatt Regency Century Plaza to Skirball Cultural Center

LOCATION:

SKIRBALL CULTURAL CENTER

8:45-10:15 am

Plenary Session

AFFILIATION 2.0: REACHING YOUNG ADULT JEWISH AUDIENCES TODAY

Session Chair: DANIEL SCHIFRIN, Contemporary Jewish Museum

Moderator: RICHARD SIEGEL, Hebrew Union College-Jewish Institute of Religion

Panelists: ARI Y. KELMAN, University of California, Davis; SHAWN LANDRES, Jumpstart; JAIME WALMAN, JDub Records; TIFFANY SHLAIN, The Moxie Institute

In 2005, the National Foundation for Jewish Culture (now the FJC) and New York UJA-Federation sponsored a study exploring new ways in which young American Jews connected with Jewish culture, and how this connection influenced their

identities as Jews and their affiliation with the Jewish community. An author of the study offers observations on how Jewish organizations have responded and engages in a discussion with outstanding innovative Jewish cultural thinkers.

10:30 am-12:45 pm

Vendor Forum

CAJM VENDOR FORUM

Session Chair: PATRICK GALLAGHER, Gallagher & Associates

Moderator: MARTY SKLAR, Marty Sklar creative

Panelists: HAGY BELZBERG, Belzberg Architects; RICHARD BENCIVENGO, Lexington; BRIAN EDWARDS, ETI; PATRICK GALLAGHER, Gallagher & Associates; HEATHER LINDQUIST, Harvest Moon Studio; STEVEN ROSEN, Available Light; DAREN ULMER, Mousetrappe

The Vendor Forum will address current trends in the museum industry, including the impact of the economy, the internet, new technologies, green practices, and interpretive developments. Representatives of preeminent firms that serve the field in master planning, architecture, exhibition design and fabrication, graphic design, media production, content development, and technical support will share their expertise. The program will include a panel discussion, followed by breakout groups that will allow for individualized Q&A with the speakers.

12:45-2:15 pm

Lunch and Town Hall Meeting

LUNCH AND TOWN HALL MEETING

A CELEBRATION OF NANCY BERMAN AND GRACE COHEN GROSSMAN

Generously sponsored by donors Peachy and Mark Levy and Susanne and Paul Kester, the luncheon and annual meeting will be highlighted by a special tribute to two founding members of CAJM from Los Angeles.

2:15-3:45 pm

Concurrent Sessions

CULTURAL INSTITUTIONS DEFINING JEWISH LIFE IN THE SAN FRANCISCO BAY AREA

Session Chairs: ALLA EFIMOVA, Judah L. Magnes Museum; CONNIE WOLF, Contemporary Jewish Museum; CAROLE R. ZAWATSKY, San Francisco Jewish Community Center

Moderator: ARI Y. KELMAN, University of California, Davis

Panelists: ALLA EFIMOVA, Judah L. Magnes Museum; CONNIE WOLF, Contemporary Jewish Museum; CAROLE R. ZAWATSKY, San Francisco Jewish Community Center; PETER L. STEIN, San Francisco Jewish Film Festival

Institutional leaders examine the unique role cultural institutions play in the Bay Area in creating a forum for exploring Jewish identity and defining a meaningful community.

CHILDREN'S MUSEUMS AND FAMILY PROGRAMMING: ENGAGING THE FAMILY AND COMMUNITY

Session Chair and Moderator: WENDY SADLER, Shalom Street

Panelists: CHERRYL GOLDSTEIN, The Breman; BETSY QUICK, Fowler Museum at UCLA; WENDY SADLER, Shalom Street

Representatives from three distinctly different museums share a path in exploring new trends as they provide ideas for innovative programs and funding to engage family and community in Jewish and non-Jewish museum experiences.

4:00 pm

Bus: depart Skirball Cultural Center to Fowler Museum at UCLA

4:00 pm

Bus: depart Skirball Cultural Center to Los Angeles County Museum of Art

LOCATIONS:

FOWLER MUSEUM AT UCLA, LOS ANGELES COUNTY MUSEUM OF ART

4:00-6:00 pm

Concurrent Museum Visits

Advance registration required.

VISIT TO THE FOWLER MUSEUM AT UCLA

Ranked among the top four university museums in the country, the Fowler has an ethnographic and archeological collection of objects from Africa, Native and Latin America, and Asia and the Pacific. Tours will be offered of *Intersections: World Arts, Local Lives*, from the permanent collection, and of the traveling exhibition *Nick Cave: Meet Me at the Center of the Earth*.

VISIT TO THE LOS ANGELES COUNTY MUSEUM OF ART

Join senior curator Stephanie Barron for a tour of the new Broad Contemporary Art Museum at LACMA, designed by architect Renzo Piano, followed by a tour of the Modern Art galleries in the Ahmanson Building.

6:00 pm **Buses:** depart Fowler Museum at UCLA and Los Angeles County Museum of Art to Frederick R. Weisman Art Foundation

LOCATION: **FREDERICK R. WEISMAN ART FOUNDATION**

6:00-8:00 pm **Private Collection Visit**
Advance registration required.

VISIT TO THE FREDERICK R. WEISMAN ART FOUNDATION

The late Frederick R. Weisman, an extraordinary entrepreneur, philanthropist, and art collector, amassed an incredible collection of modern and contemporary art. His magnificent Beverly Hills estate showcases more than four hundred works by 20th century masters, in a Mediterranean-style villa designed by Gordon B. Kaufman in the 1920s. Billie Milam Weisman has graciously made this tour possible.

8:00 pm **Bus:** departs Frederick R. Weisman Art Foundation to Hyatt Regency Century Plaza

LOCATION: **CENTURY PLAZA HYATT REGENCY**

8:30-10:00 pm **No-Host Get-Together**

YOUNG PROFESSIONALS AFTER HOURS

Young professionals (<40) are invited to gather together at the hotel for a drink and/or dinner at the end of the day.

TUESDAY, FEBRUARY 2

7:30 am **Bus:** departs Hyatt Regency Century Plaza to Los Angeles Museum of the Holocaust

LOCATION: **LOS ANGELES MUSEUM OF THE HOLOCAUST**

8:00-8:30 am **Continental Breakfast and Museum Visit**
Visit the new site of the Los Angeles Museum of the Holocaust in Pan Pacific Park. Currently completing construction, the building was designed by Hagy Belzberg and represents a \$20 million capital campaign. The architect will be present.

8:30 am **Bus:** departs Los Angeles Museum of the Holocaust to Zimmer Children's Museum

LOCATION: ZIMMER CHILDREN'S MUSEUM

9:00-9:30 am Museum Visit

Visit the Zimmer Children's Museum, one of the first dedicated Jewish children's museums in the country. The Jewish Federation's Bell Family Gallery, located in the same building, also welcomes CAJM visitors.

9:30 am Bus: departs Zimmer Children's Museum to Museum of Tolerance

LOCATION: MUSEUM OF TOLERANCE

10:00-11:30 am Concurrent Sessions

PROGRAMMING FOR THE 21ST CENTURY

Session Chair: ANDY HORWITZ, Foundation for Jewish Culture

Moderator: ELISE BERNHARDT, Foundation for Jewish Culture

Panelists: AARON PALEY, Community Arts Resources; LIMOR TOMER, Whitney Museum of American Art and WNYC New York Public Radio; PETER L. STEIN, San Francisco Jewish Film Festival

Economic circumstances encourage collaboration, and today's audiences expect a full spectrum of multidisciplinary programming. At the same time, artists are working in ever more hybrid forms. Panelists discuss how programmers and curators can work together to move beyond the exhibition and develop collaborative cultural programs that embrace multiple disciplines and attract new audiences.

**MAKING THE ARTISTIC TRANSITION: IDENTITY AND POLITICS
ENCOUNTERED BY THE JEWISH INSTITUTION IN THE 21ST CENTURY**

Session Chair and Moderator: VICKI REIKES FOX, Independent Curator

Panelists: SIONA BENJAMIN, Artist; LISA BLOOM, Art Historian and Writer; ELLEN PREMACK, Mizel Museum

Emerging viewpoints about diasporic and cross-cultural exhibitions can open doors to community involvement for Jewish museums, allowing them to respond to an innovative global culture. New ways of thinking through diverse art in turn create new visual dialogues and community programming, keeping artistic content contemporary, invigorated, and relevant for the future.

11:30 am – 1:00 pm

Lunch and Concurrent Roundtable Discussions

WHAT ABOUT THE GROWN-UPS? EDUCATIONAL PROGRAMMING FOR ADULT AUDIENCES

This roundtable discussion will explore the wide variety of ways to engage with adult audiences. Formats to be discussed include continuing education courses, studio art workshops, public performance programs, and docent tours. Questions raised include: understanding adult learners, marketing to boomers, defining success, experimenting with new formats, and surveying the competition. Come prepared to share successful examples.

Discussion Leader: ADELE LANDER BURKE, Skirball Cultural Center

COLLABORATING MAKES US STRONGER: CREATING MUSEUM/COMMUNITY PARTNERSHIPS

Jewish museums are poised to invite the public to engage in conversations about culture and ethnicity in the community. By working with cultural partners the mission and exhibitions of museums are expanded beyond their walls. Join us for a lively conversation about how to partner with our neighbors.

Discussion Leader: CAROLE R. ZAWATSKY, Jewish Community Center of San Francisco

HARNESSING VOLUNTEER TALENT: WEATHERING THE ECONOMIC STORM

As non-profit professional staffs are being cut back, volunteers are emerging in unprecedented numbers as a significant component of the workforce. This roundtable will examine the key roles volunteers can play in supporting your institution and how to manage this often under-utilized well of talent, skills and creativity.

Discussion Leader: BEN GARCIA, Skirball Cultural Center

ENVISIONING BEYOND CRISIS: WHERE WILL THE NEW PHILANTHROPY FOR JEWISH MUSEUMS COME FROM?

Who will be our new philanthropists? What will be the growth industries that produce them? How can we, as Jewish museum professionals, generate new philanthropy and philanthropic leadership that will advance individually and collectively the mission, vision, and mandate of our institutions?

Discussion Leader: LORI STARR, Koffler Centre of the Arts

EXHIBITIONS AS CONTROVERSY

How can museums responsibly raise difficult questions and convey topics or opinions that some might see as provocative or even inappropriate? Join us for a discussion of how exhibitions can engage visitors in a discourse on various topics of controversy. This roundtable discussion will provide an opportunity to begin the conversation and discuss case studies to be further explored in a subsequent panel.

Discussion Leader: GABRIEL GOLDSTEIN, Yeshiva University Museum

COMMUNITY WORKS: REACHING OUT TO FAMILIES

Participants discuss ways museums can work with local organizations making a difference in the local community or the world to create relationships that can help enhance programming for children, teens, and families, provide our audiences with outlets to make a difference, and build paths for our museums to reach out to new audiences.

Discussion Leader: MICHAEL FRITZEN, Skirball Cultural Center

DEMYSTIFYING SOCIAL MEDIA AS A MARKETING TOOL: DO TWITTER FOLLOWERS AND FACEBOOK FRIENDS REALLY MATTER?

This roundtable discussion will address the challenges museums face in keeping up with social media marketing trends: Who should be responsible for growing a museum's social network presence; how important is social media compared to traditional marketing—and how does it work alongside traditional branding and messaging; and finally, do our online friends, fans, and followers become actual museum visitors?

Discussion Leader: STACY LIEBERMAN, Skirball Cultural Center

PHOTOGRAPHY: MANAGING AND MINING COLLECTIONS

What do I do with negatives? How do I archive and care for prints on a budget? What about copyright issues? Should I move old vernacular photographs from our 'archive' to our 'fine art' holdings? How can we mine our collections in tough economic times? Are there certain types of photographs that we should not acquire because of long-term conservation concerns? Discuss these and other concerns relating to photographs in museum collections.

Discussion Leader: MAYA BENTON, International Center of Photography

A MUSEUM FOR ME: WHAT DOES IT MEAN TO BE A TEEN-FRIENDLY MUSEUM?

An informal conversation sharing challenges and best practices for engaging and sustaining teen audiences. Questions to be addressed include: Who do we serve? What does it mean to be a teen-friendly museum? How can we make our institutions most welcoming to teens? What are models of programs that engage teenage visitors? And, once teens visit, how do we keep them?

Discussion Leader: ALYSON LUCK, The Jewish Museum

YOUR ISRAELI CONSULATE: A CLEARINGHOUSE FOR ISRAELI ARTISTS

Cultural representatives of the Israeli Consulate will continue discussion of their new Facebook clearinghouse for matching Israeli artists and exhibitions with venues.

Discussion Leader: LIOR SASSON, Consulate General of Israel in Los Angeles

1:00-2:30 pm

Concurrent Sessions

EXHIBITIONS OF INFLUENCE: INSTALLATIONS THAT CHANGED THE CONVERSATION

Session Chairs: GRACE COHEN GROSSMAN, Skirball Cultural Center; MELISSA MARTENS, Museum of Jewish Heritage-A Living Memorial to the Holocaust; AVI DECTER, Jewish Museum of Maryland

Moderator: MELISSA MARTENS, Museum of Jewish Heritage-A Living Memorial to the Holocaust

Panelists: ALLA EFIMOVA, Judah L. Magnes Museum; NORMAN KLEEBLATT, The Jewish Museum; JOSH KUN, University of Southern California

Exhibitions are one of the most popular and provocative formats for the exploration of Jewish topics. As our institutions have multiplied, specialized, and diversified, our exhibitions have also ventured into new directions. Discussions will explore the surprising, delightful, and sometimes unexpected outcomes of exhibitions that have altered the creative trajectory of Jewish museum exhibitions that followed.

OPEN WIDE THE DOORS: SUCCESSFUL STRATEGIES TO ATTRACT NEW VISITORS AND MEMBERS

Session Chair and Moderator: STACY LIEBERMAN, Skirball Cultural Center

Panelists: ALEX CAPRIOTTI, Skirball Cultural Center; JANIS M. TANJI WONG, Japanese American National Museum; DANIEL SCHIFRIN, Contemporary Jewish Museum

Museum marketing and programming professionals will discuss how to grow and sustain diverse audiences of visitors and members. Topics include using social media like Facebook and Twitter to widen the net; the importance of community partnerships; and creative ways to capitalize on new buildings, exhibitions, and programs for long-term engagement.

2:45-4:15 pm

Concurrent Sessions

ENVISIONING BEYOND CRISIS: WHERE WILL THE NEW PHILANTHROPY FOR MUSEUMS COME FROM?

Session Chair and Moderator: LORI STARR, Koffler Centre of the Arts

Panelists: JOAN WEINSTEIN, Getty Foundation; STEVEN KLAPPHOLZ, Shoah Foundation; ADLAI WERTMAN, University of Southern California

Theorists differ over whether there is evidence of a 1 for 1 tracking of philanthropy with the economy. Who will be our new philanthropists? What will be the growth industries that produce them? How can we generate new philanthropy and philanthropic leadership that will advance individually and collectively the mission, vision, and mandate of our institutions?

VISIONING/ENVISIONING: THE EXHIBITION PROCESS

Session Chairs: JOSH PERELMAN, National Museum of American Jewish History; ELKA DEITSCH, Bernard Museum of Judaica at Temple Emanu-El

Moderator: JOSH PERELMAN, National Museum of American Jewish History

Panelists: GABRIEL GOLDSTEIN, Yeshiva University Museum; NORMAN KLEEBLATT, The Jewish Museum; MELISSA MARTENS, Museum of Jewish Heritage-A Living Memorial to the Holocaust

Translating ideas into exhibitions entails creative approaches and imaginative solutions. Veteran curators discuss the challenges of orchestrating a show, from developing a concept, building consensus, and arranging loans to scholarship, design, working with artists, installation, and publicity.

4:30-6:00 pm

Exhibition Tours

Guided tours of the Museum of Tolerance's signature exhibitions will be offered for concurrent groups.

6:00-7:30 pm

Dinner and Remarks

Generously sponsored by the Mizel Museum, the dinner will be highlighted by an overview of the conference.

SCHOLAR-IN-RESIDENCE REMARKS

Speaker: SELMA HOLO

Serving as CAJM's second conference Scholar-in-Residence, Selma Holo has been Director of the Fisher Museum of Art of the University of Southern California for 28 years. Director of USC's International Museum Institute for Advanced Studies and Practice, Dr. Holo most recently co-edited *Beyond the Turnstile: Making the Case for Museums and Sustainable Value*. She formerly assisted Norton Simon as Curator of Acquisitions at his namesake museum in Pasadena.

7:30-9:00 pm

Plenary Session

PROGRAM TO BE ANNOUNCED

9:00 pm

Bus: depart Museum of Tolerance to Hyatt Regency Century Plaza

WEDNESDAY, FEBRUARY 3

8:00 am

Bus: depart Hyatt Regency Century Plaza to Japanese American National Museum

LOCATION:

JAPANESE AMERICAN NATIONAL MUSEUM

9:00-10:30 am

Concurrent Sessions

BETWEEN PROVOCATION AND EDUCATION: CONTROVERSY AND RESPONSIBILITY IN EXHIBITIONS

Session Chairs: GABRIEL GOLDSTEIN, Yeshiva University Museum; JOSH PERELMAN, National Museum of American Jewish History

Moderator: JOSH PERELMAN, National Museum of American Jewish History

Panelists: LAWRENCE WECHSLER, New York University and Chicago Humanities Festival; MICHAEL BERENBAUM, American Jewish University; LORI STARR, Koffler Centre of the Arts; RHODA ROSEN, Spertus Museum

How can museums responsibly raise difficult questions and convey topics or opinions that some might see as provocative or even inappropriate? When is it our responsibility to present content that is not exclusively nostalgic, celebratory, or pleasing? Is it our responsibility to promote communal standards and recognized approaches, or is it our duty to challenge these assumptions with exhibitions that engage visitors in a discourse on various topics of controversy?

(NOT SO) NEW PORTALS TO JEWISH CULTURE: SYNAGOGUES, COMMUNITY CENTERS, AND SCHOOLS SHOW THE NUMBERS

Session Chairs: MIRA GOLDFARB, Neuberger Holocaust Education Centre; JEAN BLOCH ROSENSAFT, Hebrew Union College-Jewish Institute of Religion Museum

Moderator: MIRA GOLDFARB, Neuberger Holocaust Education Centre

Panelists: SUSAN CHEVLOWE, Derfner Judaica Museum, The Hebrew Home at Riverdale; SUE BRAHAM KOLETSKY, Temple - Tifereth Israel Gallery at the Maltz Museum of Jewish Heritage; LAURA KRUGER, Hebrew Union College-Jewish Institute of Religion Museum; RUTH WEISBERG, University of Southern California Roski School of Fine Arts; CAROLE R. ZAWATSKY, JCC of San Francisco

Centers for collections, exhibitions, public programs, and engagement with artists and audiences, synagogue, JCC, and school galleries are outreach and in reach vehicles not only serving their own organizations, but Jewish cultural institutions across the field. This session explores their potential as catalysts for production and participation.

10:30-11:15 am

Viewing of Exhibitions

Explore the permanent collection and changing exhibitions in JANM's striking contemporary pavilion, designed by architect Gyo Obata, and the innovative National Center for the Preservation of Democracy in the renovated historic Nishi Hongwanji Buddhist Temple, an ornate landmark in Little Tokyo.

11:30 am – 1:00 pm

Plenary Session

CONCLUDING PLENARY: LESS IS MORE – SOLUTIONS FOR FUTURE SUSTAINABILITY

Session Chair: JUDITH MARGLES, Oregon Jewish Museum

Moderator: ROBERT KIRSCHNER, Skirball Cultural Center

Panelists: STEVEN KOBLIK, Huntington Library; JOHN GRAY, Autry National Center; AKEMI KIKUMURA YANO, Japanese American National Museum; CHARMAINE JEFFERSON, California African American Museum

Despite the fraught economy - or perhaps because of it - arts and culture organizations are being proactive and creative in serving their communities. Museums, facing major shifts in donor behavior and audience, have been making prudent budget cuts while at the same time emerging as creative leaders. Eminent L.A. museum directors will explore the intersection of creativity and lean times. What enduring lessons have we/are we learning that might, ultimately, make us stronger in a better economy?

1:00 pm **Bus:** depart Japanese American National Museum to Los Angeles International Airport

1:00 pm **Bus:** depart Japanese American National Museum to L.A. Art Tour Destinations

LOCATIONS: **BERMAN AND BLOCH, LEVY, AND EINSTEIN COLLECTIONS**

1:00-6:00 pm **Optional Post-Conference Art Tour**
Additional fee of \$60; advance registration required.

L.A. ART TOUR

Top off the conference with lunch and an exclusive tour of three notable L.A. private art collections. Nancy Berman and Alan Bloch’s modern and contemporary collection graces their home designed by Wallace Neff, pioneer of the “California” style of architecture. Peachy and Mark Levy have collected an extraordinary array of ceremonial Judaica over five decades of world travel. The home of Mandy and Cliff Einstein, Chair Emeritus of the L.A. Museum of Contemporary Art, features a James Turrell skyspace.

6:00 pm **Bus:** depart Einstein home to Los Angeles International Airport

Conference Locations

Hyatt Regency Century Plaza

2025 Avenue of the Stars
Los Angeles, CA 90067
310-228-1234

Getty Center

1200 Getty Center Drive
Los Angeles, CA 90049
310-440-7365

Skirball Cultural Center

2701 North Sepulveda Boulevard
Los Angeles, CA 90049
310-440-4500

Fowler Museum at UCLA

UCLA North Campus
West Sunset Boulevard and Westwood Plaza
Los Angeles, CA 90077
310-825-4361

Los Angeles County Museum of Art

5905 Wilshire Boulevard
Los Angeles, CA 90036
323-857-6000

Frederick R. Weisman Art Foundation

265 North Carolwood Drive
Los Angeles, CA 90077
310-277-5321

Los Angeles Museum of the Holocaust

TOUR: Pan Pacific Park
7600 Beverly Boulevard
MAIN: 6435 Wilshire Boulevard
Los Angeles, CA 90048
323-651-3704

Zimmer Children's Museum

6505 Wilshire Boulevard
Los Angeles, CA 90048
323-761-8989

Museum of Tolerance

9786 West Pico Boulevard
Los Angeles, CA 90035
310-553-8403

Japanese American National Museum

369 East First Street
Los Angeles, CA 90012
213-625-0414

Vendor Forum Presenters

Hagy Belzberg, AIA, is founder of Belzberg Architects, a firm in Santa Monica that designed the new Los Angeles Museum of the Holocaust in Pan Pacific Park. Belzberg received his Master of Architecture Degree with Distinction from the Harvard Graduate School of Design in 1991 and briefly worked for Frank Gehry's office before setting out on his own. During the last 11 years, he has served as a director of the American Institute of Architects, Los Angeles, and has held graduate level instructorships at UCLA and the Southern California Institute of Architecture. In 2008, Belzberg received the designation of "Emerging Voice" from the Architectural League of New York and was recipient of the AIA's Emerging Talent Award.

Richard Bencivengo is President and CEO of Lexington, an exhibition design and fabrication company based in Los Angeles. He joined the firm in 2002 after more than twenty-five years in producing network television and radio programming, including management positions at WABC, WCBS, Showtime Networks, MTV Networks, and Playboy Entertainment Group. Lexington has experienced significant growth since Bencivengo joined the company, drawing upon his successful background as an entrepreneur and a corporate executive. Recent museum projects include Noah's Ark at the Skirball Cultural Center.

Brian Edwards founded ETI (Edwards Technologies Inc) in 1984 and serves as CEO of the audio-visual entertainment technology firm. Edwards is integrally involved with all phases of the firm's projects that build environments combining stories with visual images and sound to heighten the visitor experience. Based in Los Angeles, ETI's projects worldwide include museums such as the Skirball Cultural Center and the International Spy Museum, as well as theme parks and retail outlets. Edwards currently serves as Chairman for the Urban Land Institute's Entertainment Development Council and is past President of the Themed Entertainment Association.

Patrick Gallagher is President and founder of Gallagher & Associates in Silver Spring, MD, a multi-disciplinary design studio creating both permanent and temporary exhibits for public and private sector museums, visitor centers, and natural science centers. Recent projects include the Maltz Museum of Jewish Heritage and the National Museum of American Jewish History. Gallagher has served as President of the Society for Environmental Graphic Design, and he is actively involved in AAM and the American Institute of Graphic Arts. His work has received numerous industry awards, including the Themed Entertainment Association's THEA Award, and he frequently presents lectures and workshops.

Heather Lindquist is co-founder of Harvest Moon Studio, a Los Angeles firm that provides interactive media, web design, and exhibit planning. With a B.A. in American studies from Stanford, Lindquist has over 20 years experience in interpretive exhibit design, content development, and museum planning. She has worked on projects exploring the natural and cultural history of the U.S. for numerous national historic sites and parks, as well as technology, science and nature, and public health projects.

Steven Rosen is President of Available Light in Boston and New York, a firm that designs lighting for architecture, museum exhibition, and corporate communications projects. He received an M.F.A. in Stage Design from New York University and has taught at NYU and Emerson College and guest lectured at universities and conferences around the world. Recipient of the International Association of Lighting Designers top honor, the Radiance Award, and the LDI Lighting Designer of the Year award, Rosen has contributed articles to numerous industry publications. He is an active member of IALD, IES, USGBY, DLF, and AAM, and serves as a board member of the IALD Education Trust.

Martin A. (Marty) Sklar recently founded Marty Sklar creative, upon retiring from over 50 years' service to the Walt Disney Company. As Vice-Chairman and Principal Creative Executive of Walt Disney Imagineering, Sklar for three decades led the creative staff for all Disney parks and resorts and was appointed Imagineering Ambassador in 2006. He began his career in public relations at Disneyland one month before it opened in 1955, and was subsequently the only active employee to have participated in the opening of all 11 Disney parks around the world. His honors include the Disney Legend award, the Lifetime Achievement Award from the Themed Entertainment Association, a Hall of Fame designation from the International Association of Amusement Parks and Attractions, and the UCLA Award for Professional Achievement. He is co-founder and President of Ryman Arts, a foundation that has provided over 2,500 scholarships to talented young artists in Southern California.

Daren Ulmer is President and Chief Creative Officer at Mousetrappe, a media design and video production firm in Pasadena specializing in exhibits, interactives, one-of-a-kind theater films, and video-based attractions for museums, major theme parks, and themed environments. Ulmer's career includes 10 years with the Walt Disney Company, and he is recognized as a leader in designing and producing video and other media in large screen, multi-screen, synchronized, 3D, and non-standard playback aspects and formats. His recent project, "Beyond All Boundaries," for the new National World War II Museum in New Orleans, has been nominated for a top award from the Visual Effects Society.

Conference Presenters

Lynette Allen works as an independent consultant based in San Diego. As the Founding Executive Director of the San Diego Center for Jewish Culture, she oversaw the development of a multi-disciplinary program that served as the impetus for the building of an arts and culture facility at the Lawrence Family JCC. She was Program Director for the Institute of Southern Jewish Life in its nascent years, creating an innovative delivery system for Jewish cultural programming throughout underserved areas in the Southern Region. She remains active in the arts through involvement with the SDCJC, Art Council of San Diego State University, and the Steering Committee of CAJM.

Shahar Azani is Consul for Culture, Media and Public Affairs at the Israel Consulate General in Los Angeles. In 2005, after completing his official diplomatic training, Shahar worked in the Division for Middle Eastern Affairs of the Foreign Ministry, then proceeded to the African Division, in preparation for his role as Deputy Ambassador of Israel to Kenya, a position he held for three years. Israel's Embassy in Nairobi is also responsible for several other countries beyond Kenya, including Uganda and Tanzania, and Consul Azani was instrumental in promoting cultural interactions between Israel and Eastern Africa. He was also Israel's Deputy Permanent Representative to the United Nations Environment Programme as well as to the UN Human Settlement Programme (UN-HABITAT), both headquartered in Nairobi. Shahar has a law degree, as well as a Masters in Business Administration.

Siona Benjamin is a painter who is originally from Bombay. Her work reflects her background of being brought up Jewish in a predominantly Hindu and Muslim India. In her paintings she combines the imagery of her past with the role she plays in America today, making a mosaic inspired by both Indian miniature paintings and Sephardic icons. She has a double M.F.A. in Painting and Theater Set Design. She has exhibited in the U.S., Europe, and Asia, and her art is in prominent museums and private collections. Siona's work has been featured in national newspapers and art magazines, including the New York Times, Art in America, and ArtNews.

Maya Benton is curator of the Roman Vishniac archive at the International Center of Photography (ICP). Her work focuses on documentary photographs of Jewish life in Central and Eastern Europe, vernacular photography in Jewish visual culture, and contemporary photography in Israel. Maya holds a B.A. in Archaeology and Ancient Art from Brown University, an M.Ed. in museum education from Harvard, and M.A. and M.Phil. degrees in German Art and Cultural Politics and in the History of Photography from the Courtauld Institute of Art, where she is currently working on her Ph.D.

Michael Berenbaum is a writer, lecturer, and teacher consulting in the conceptual development of museums and the development of historical films. He is director of the Sigi Ziering Institute: Exploring the Ethical and Religious Implications of the Holocaust at the American Jewish University (formerly the University of Judaism) where he is also a Professor of Jewish Studies. He was previously President and Chief Executive Officer of the Survivors of the Shoah Visual History Foundation, Director of the United States Holocaust Research Institute at the U.S. Holocaust Memorial Museum, and the Hymen Goldman Adjunct Professor of Theology at Georgetown University. From 1988-93 he served as Project Director of the United States Holocaust Memorial Museum, overseeing its creation. He also served as Director of the Jewish Community Council of Greater Washington, Opinion-Page Editor of the Washington Jewish Week and Deputy Director of the President's Commission on the Holocaust where he authored its Report to the President.

Nancy Berman is Museum Director Emeritus of the Skirball Cultural Center, where she served until 2001. She was Founding Director and Curator of the Hebrew Union College Skirball Museum from 1972-1995 and a founding member of CAJM in 1977. The author of numerous exhibition catalogues and publications, she began her career in the field as Assistant Curator and Curator of the Judaica Department at The Jewish Museum. She is Chairperson of the Visual Arts Committee of the Jewish Federation's Tel Aviv/Los Angeles Partnership and the Los Angeles-Tel Aviv Museum Exchange. Nancy is President and Executive Director of the Philip & Muriel Berman Foundation, and her many community appointments include the boards of Lehigh University; Huntington Library, Art Collection and Botanical Gardens; Philadelphia Museum of Art; American Friends of Hebrew University, ArtIsrael, and the Foundation for Jewish Culture.

Elise Bernhardt is President and CEO of the Foundation for Jewish Culture (formerly the NFJC) where she began her tenure in June 2006. Prior to this position, Bernhardt was the Artistic Advisor of NYCity Center's Fall for Dance Festival. She was Executive Director of The Kitchen, the performance space in Chelsea, NY from 1998 - 2004. Bernhardt founded the organization Dancing in the Streets, which produces performances in public spaces, which she directed from 1983 -1998. She has served on numerous panels and committees and is the recipient of the Chevalier des Arts et Lettres from the French Ministry of Culture, the BAX 10 Award, the Doris C. Freedman Award for Enriching the Public Environment, a Certificate of Merit from the Municipal Art Society of NYC, and a Distinguished Alumnae citation from Sarah Lawrence College.

Marla C. Berns is the Shirley and Ralph Shapiro Director of the Fowler Museum at UCLA. Before coming to Los Angeles, she was Director of the University Art Museum at UC Santa Barbara for ten years. She received her Ph.D. in Art History at UCLA in 1986, specializing in African art. Her research and writing has concentrated on women's arts of Northeastern Nigeria, where she did fieldwork in the early 1980s, and encompasses ceramic sculpture, decorated gourds, and programs of body scarification. She has published and lectured widely on these topics. At the Fowler she is actively involved in all aspects of the Museum's programming, and is currently collaborating with the Quai Branly Museum in Paris on a major international traveling exhibition on the arts of the Benue River Valley in Central Nigeria to open in February 2011 at the Fowler.

Sheri Bernstein is Director of Education at the Skirball Cultural Center. Since 2001, she has overseen the Skirball's educational programs for families, students, teachers, and the general public. As the project director for Noah's Ark at the Skirball, the children's and family destination that received a 2008 Association of American Museums' Excellence in Exhibition award, Bernstein led the project's core team and now oversees its operations and programming. Bernstein worked previously at the Los Angeles County Museum of Art, where she co-organized *Made in California: Art, Image and Identity, 1900-2000* and co-authored its accompanying catalogue. She holds bachelor's and master's degrees in art history from Yale College and Harvard University, respectively.

Lisa Bloom is an author and teacher who writes on Jewish issues in contemporary art history. Her most recent book is titled, *Jewish Identities in U.S. Feminist Art: Ghosts of Ethnicity*. Her interdisciplinary research and pedagogical interests cut across numerous fields including Jewish studies, feminist studies, media and film studies, cultural studies, visual culture, and the history of art. She has both an M.F.A. from the Visual Studies Workshop and Rochester Institute of Technology and a Ph.D. from the History of Consciousness Board at the University of California. She is an independent scholar who currently teaches in the Visual Arts Dept. at the University of California, San Diego.

Susan Boyer is the Founder and Secretary of the Czech Torah Network and the U.S. Director of the Memorial Scrolls Trust/London. Her background is as an educator and as an M.F.C.C. (counseling).

Adele Lander Burke has been associated with the Skirball Cultural Center since 1984, serving as Director of Education and Vice President for Museum and Education. From 1992 to 1995 Burke served on the Conceptual Planning Team for the Skirball Cultural Center and curated the Archaeology Discovery Center and Outdoor Dig exhibits. Beginning in January, 2003, Burke was named Vice President, Learning for Life, at the Skirball. In this position, she has developed a new series of educational offerings that encourage adults to develop new skills, explore new horizons, and enrich their lives in an intimate classroom setting. She has a B.A. in Political Science from Washington University, St. Louis and an M.A. in Education from Hebrew Union College, Los Angeles

Alex Capriotti, External Affairs Assistant at the Skirball Cultural Center, is a true early adopter of social media; she began her first blog in seventh grade! Since then, she has continued to indulge her curiosity in and passion for social media. In January 2009, she took the Skirball's fledgling social media initiative (an out-of-date MySpace page) to a new level—actively using Twitter, Facebook, MySpace, and other social media to increase awareness of the Skirball's programs and exhibitions and to connect daily with Skirball fans. Her efforts have landed Twitter and Facebook in the top fifteen referring sites to the Skirball website (www.skirball.org) and have put the Skirball on the list of the top 100 "twittering" museums in the world. She graduated from UCLA in 2008 with a degree in Communications Studies.

Susan Chevlowe is Chief Curator and Museum Director of the Derfner Judaica Museum + The Art Collection at the Hebrew Home at Riverdale in New York, which rededicated the museum in its new space in 2009. She is also adjunct assistant professor in the Program in Jewish Art and Visual Culture at the Jewish Theological Seminary. She has written essays for *Nashim: A Journal of Jewish Women's Studies and Gender Issues* and *Images: A Journal of Jewish Art and Visual Culture*. A former curator at The Jewish Museum, her exhibitions and accompanying publications include *Painting a Place in America: Jewish Artists in New York, 1900-1945* (organized with Norman L. Kleeblatt); *Common Man, Mythic Vision: The Paintings of Ben Shahn*, and *The Jewish Identity Project: New American Photography*. She received her Ph.D. in art history from the Graduate Center, City University of New York in 2003.

Julie-Marthe Cohen is curator at the Jewish Historical Museum in Amsterdam. Her research focuses on cultural historical aspects of Dutch (both Portuguese and Ashkenazi) ceremonial objects, and on the history of the collection of the Jewish Historical Museum. She has published extensively on these subjects and is one of the editors of two museum catalogues. At present, her focus is on the war and post war histories of Dutch Judaica collections. Together with Felicitas Heimann-Jelinek, she is currently editing a book on the histories of European Judaica collections before, during and after the Second World War. She is also a co-editor of *Year Book Studia Rosenthaliana* and president of the Dutch Association for Jewish Studies.

Avi Decter is Executive Director of the Jewish Museum of Maryland and managing partner of History Now, a consulting firm. He was educated at Columbia University, the London School of Economics and Political Science, and Brandeis University and has held positions with the National Museum of American History and the Winterthur Museum. Avi's specialty is interpretive planning: his projects range from the Boott Cotton Mill Museum at Lowell National Historical Park to the Louisville Slugger Museum and Visitor Center, the US Holocaust Memorial Museum to *Tchotchkes! Treasures of the Family Museum*.

Alla Efimova is Executive Director and Chief Curator of the Judah L. Magnes Museum in Berkeley, CA. Previously, Efimova served as the Associate Curator at the Berkeley Art Museum/Pacific Film Archive. She has taught art history and museum studies at UC Berkeley, Santa Cruz, Irvine and San Francisco Art Institute. She is the recipient of Getty Curatorial Research Fellowship and an author of books and essays on modern art, photography, and issues in Jewish visual culture.

Vicki Reikes Fox is a museum consultant, artist, and educator specializing in the expression of Jewish life through the arts. Vicki was founding project director of the Museum of the Southern Jewish Experience and creator of the exhibit *Images of Southern Jewish Life*. She has worked as a museum consultant in art, historical, and Jewish museums for more than 25 years, creating interactive educational installations, programs, and exhibits. Vicki holds an M. A. in Jewish Education from Hebrew Union College and a B. A. in Art History from Tulane University.

Karen S. Franklin, an independent consultant, recently co-curated the exhibition, *The Morgenthau: A Legacy of Service*, at the Museum of Jewish Heritage. For over 20 years she was director of the Judaica Museum at the Hebrew Home at Riverdale, and is a past chair of CAJM. She also serves on the International Council of Museums-US board. As a past president of the International Association of Jewish Genealogical Societies, Ms. Franklin has worked on cases of looted art for the U. S. Treasury Department, Origins Unknown Agency in the Netherlands, and the Commission for Looted Art in Europe, as well as individual cases in the Ukraine and Germany. She lectures widely on this topic.

Michael Fritzen is the Head of Family Programs at the Skirball Cultural Center. He has been working in the informal education field for over fifteen years. Michael has designed, coordinated, and implemented public programs at such places as the Los Angeles Zoo, the Huntington Library, Art Collections and Botanical Gardens, the Natural History Museum of LA County, KidSpace Museum, the Autry Museum, and Barnsdall Art Park. He has a B.A. from Cal State Northridge in Art Education.

Ben Garcia, M.S. Ed., is Associate Director of Education at the Skirball Cultural Center where he supervises all educational programs and the Noah's Ark at the Skirball family galleries. He was named Museum Educator of the Year for the Pacific region by the National Art Education Association in 2010 and presents nationally and internationally on subjects related to museums, social justice and informal education.

Mira Goldfarb has been appointed Executive Director of the Sarah and Chaim Neuberger Holocaust Education Centre, Toronto. The Neuberger is the major component under the umbrella of the new National Centre for Jewish Heritage under development for Sherman Campus, the first Canadian Jewish institution of its kind that will tell the story of the Jewish people and Jewish life in Canada, placing the Holocaust into a broad historic context. Mira was previously Senior Consultant with Lord Cultural Resources, where she specialized in Institutional Development and Program Planning and Evaluation and worked with Jewish museums and cultural centers. She began her museum career at The Jewish Museum and Whitney Museum of American Art in New York. Her most recent publication is "Multiple Points of Re-entry: The Challenge of Sustaining Participation in Museum Learning."

Cherryl Goldstein has been employed for more than 10 years in the non-profit sector helping organizations to achieve their strategic and fundraising objectives. She earned her B.A. degree from the University of Maryland, College Park and her J.D. from California Western School of Law, San Diego. Currently, Cherryl serves as a

Development and Communications Specialist for The Breman Museum in Atlanta. She was previously Development Director of the Lawrence Family Jewish Community Center in San Diego. Prior to that, Cheryl began her non-profit career as the Resource Development Manager for Jewish Big Brothers/Camp Max Strauss in Los Angeles.

Gabriel Goldstein is the Associate Director for Exhibitions and Programs at Yeshiva University Museum. He previously worked at The Jewish Museum and the Royal Ontario Museum. A specialist in Jewish Art and Material Culture, Gabe holds undergraduate and graduate degrees in History, Art History, and Judaism from the University of Toronto, studied at Yeshiva Hamivtar in Jerusalem, and is a doctoral candidate in Decorative Arts, Design and Culture at the Bard Graduate Center in New York City. He also serves as Chair of CAJM's Steering Committee, and is an Adjunct Professor of Art History at Yeshiva University's Stern College for Women and Adjunct Curator of Judaica at the North Carolina Museum of Art. He is a member of the Advisory Committee of AAM's Nazi-era Provenance Internet Portal.

Tal Gozani is Associate Curator at the Skirball Cultural Center and Museum in Los Angeles. She has curated several exhibitions on modern art and Jewish history, including the forthcoming exhibition *Monsters and Miracles: A Journey through Jewish Children's Picture Books* and most recently: *R.B. Kitaj: Passion and Memory - Jewish Works from His Personal Collection*; *Driven Into Paradise: L.A.'s European Jewish Émigrés of the 1930s and 1940s*; and *Israeli Women: A Portrait in Photographs*. Gozani has published several articles on the development of modern Jewish art and history and is currently completing her doctoral dissertation, entitled *Building a Visual Culture: The Emergence of Modern Jewish Art in France*, which explores the complex relationship between art and acculturation in late nineteenth-century France and traces the modern aestheticization of Judaism and Jewish life.

John Gray is President and CEO of the Autry National Center of the American West, where he headed a merger of the Autry Museum of Western Heritage, the Southwest Museum of the American Indian, and the Women of the West Museum. He came to the museum in 1999 with extensive business experience, having served as Associate Deputy Administrator for Capital Access with the Small Business Administration and Executive Vice President and Manager, Real Estate Division, of First Interstate Bank. Gray's non-profit service has included board positions for cultural and community development organizations, including Bella Lewitsky Dance Company, Historic Denver, California Community Investment Corporation, and the National Association of Affordable Housing Lenders.

William Gross has been a collector and scholar of Judaica for more than 40 years and resides in Israel. He has lent objects from his collection to 100 exhibitions throughout Israel, Europe, and the United States. He actively researches objects to place them in contextual relevance for Jewish life. He lectures and writes on the subject, as well as consulting for and evaluating collections of Judaica. He has advised numerous CAJM institutions and international museums. Bill is Israeli Chairman of the Visual Arts Committee of the Tel Aviv/Los Angeles Partnership.

Grace Cohen Grossman is Senior Curator at the Skirball Cultural Center in Los Angeles. Grossman has organized or been the managing curator for over fifty temporary exhibitions. Author and editor of numerous works, her 1995 publication *Jewish Art and Judaica at the Smithsonian: Cultural Politics as Cultural Model* published in 1997, both received the National Jewish Book Award. Her latest book, *Jewish Museums of the World*, was republished in 2003 and received recognition as a finalist for the National Jewish Book Award.

Asuka Hisa is Director of Education at the Santa Monica Museum of Art. She has been developing education programs for SMMoA since 1998. She previously taught art to youth in France and in the Santa Monica-Malibu Unified School District. She has created a number of acclaimed programs for the community and collaborates with SMMoA's curatorial and executive staff to produce exhibition public programs and multi-disciplinary presentations. She received her B.A. from Barnard College and her National Diploma of Art from the Ecole des Beaux Arts in France and, in 2003, received the *Chevalier des Arts et des Lettres* from the French Ministry of Culture. Asuka serves on the Arts Commission of the City of Santa Monica and is the Board President of the Museum Educators of Southern California.

Selma Holo has been Director of the Fisher Museum of Art of the University of Southern California since 1981. She is also head of USC's International Museum Institute for Advanced Studies and Practice and has been actively involved with the American Association of Museums, taking leadership positions on issues critical to the future of museums around the world. Prior to coming to USC, Dr. Holo was Curator of Acquisitions at the Norton Simon Museum in Pasadena, where she assisted Simon in his development of that museum's superb collection. Her publications include *Beyond the Prado; Oaxaca at the Crossroads: Managing Memory, Negotiating Change*; and most recently as co-editor, *Beyond the Turnstile: Making the Case for Museums and Sustainable Value*.

Charmaine Jefferson is currently Executive Director of the California African American Museum, a position she has held since 2003. Previously, Jefferson worked for Disney Entertainment Productions and de Passe Entertainment. Prior to that, she was Executive Director of the Dance Theatre of Harlem and served the New York City Department of Cultural Affairs as Acting Commissioner and Deputy Commissioner. Jefferson danced professionally for 13 years and is a member of the California Institute of the Arts Board of Trustees and International Association for Blacks in Dance. She was appointed to the California Arts Council by Governor Schwarzenegger in 2007.

Ari Y. Kelman is Assistant Professor of American Studies at UC Davis. His scholarly work focuses primarily on media cultures and technologies with an emphasis on music and sound, though he also works on contemporary Jewish culture in the United States. He is the author, with Steven M. Cohen, of the study "Cultural Events and Jewish Identities: Young Adult Jews in New York." His most recent book is *Station Identification: A Cultural History of Yiddish Radio in the United States*. He is currently working on book projects about American synagogues, Jewish communities, a nearly-forgotten cartoonist, and the relationship between technology and worship.

Robert Kirschner serves as Museum Director and Senior Scholar-in-Residence of the Skirball Cultural Center. Dr. Kirschner holds degrees from Stanford University (A.B., History), Hebrew Union College (M.A., Hebrew Letters, rabbinic ordination), and the University of California at Berkeley (Ph.D., Near Eastern Studies). Dr. Kirschner has published critical studies and translations of classical texts and is the author of numerous books and journal and encyclopedia articles. Dr. Kirschner joined the staff of the Skirball Cultural Center in 1992, where he was appointed Director of the core exhibition, *Visions and Values: Jewish Life from Antiquity to America*, and subsequently served as the founding Program Director. In 2002, he was appointed Vice President for Special Projects, and in that capacity managed the conceptualization, design, construction, and exhibit fabrication of Noah's Ark. He was named Director of the Skirball Museum in 2008.

Steven Klappholz currently serves as Executive Director of Development for the USC Shoah Foundation Institute for Visual History and Education, responsible for planning, coordinating, and implementing all of the fund raising activities on behalf of the Institute and serving as liaison to the USC College and University advancement teams. Klappholz received his B.S. in Urban Affairs and Political Science from American University and his M.S.W from Yeshiva University. Prior to assuming his current role, he was Vice President of Development at the Shoah Foundation, Executive Director of Development at the Academy of Television Arts and Sciences Foundation, Director of Development at Cedars-Sinai Medical Center, and Campaign Director at the United Jewish Federation of San Diego County.

Norman L. Kleeblatt is Susan and Elihu Rose Chief Curator of The Jewish Museum in New York. Mr. Kleeblatt recently organized the award-winning exhibition *Action/Abstraction: Pollock, De Kooning, and American Art, 1940-1976*. His many exhibitions include *The Dreyfus Affair (1987)*; *Too Jewish? (1996)*; *John Singer Sargent (2000)*; and *Mirroring Evil(2001)*. Kleeblatt was also co-curator for *An Expressionist in Paris:The Paintings of Chaim Soutine (1998)* and *Painting a Place in America:Jewish Artists in New York, 1900-1945 (1991)*. His articles have appeared in *Art in America*, *Artforum*, and *the Art Journal*, and he has been honored with support from the Getty Research Institute, NEH, and the Rockefeller Foundation. Mr. Kleeblatt currently serves on the board of the Vera List Center for Art and Politics of the New School.

Steven S. Koblik was named President of The Huntington Library, Art Collections, and Botanical Gardens in September 2001. Dr. Koblik's tenure at The Huntington has been marked by a period of unprecedented activity and growth, including the largest capital campaign in The Huntington's history, a comprehensive six-year initiative to raise \$175 million in annual, capital, and endowment gifts. Six major capital projects, as well as ambitious new acquisitions and major exhibitions, have been realized under Koblik's leadership. Before coming to The Huntington, Koblik served as president of Reed College from 1992 to 2001. In 1989, he was named dean of the faculty at Scripps College, Claremont, Calif., after teaching for several years as professor of history at Pomona College and the Claremont Graduate School.

Sue Braham Koletsky is the Director of The Temple Museum of Religious Art at The Temple-Tifereth Israel in Cleveland Ohio. In addition to overseeing The Temple's galleries in Beachwood and at their historic synagogue building in University Circle, she designed and works in partnership to oversee The Temple-Tifereth Israel Gallery at the Maltz Museum of Jewish Heritage. She was Executive Director of the Cleveland Arts Festival and prior to that served as the Director of Education at the Fuller Art Museum and in the Education Department at the Cleveland Museum of Art. She has a B.F.A. from the Rhode Island School of Design.

Laura Kruger, curator of the Hebrew Union College-Jewish Institute of Religion Museum in New York, is a specialist in contemporary fine art. As the founder and president of the Kruger Gallery in New York (1974-1989), Kruger featured contemporary artists working in the *métier* of jewelry. In 1991 she founded the American Guild of Jewish Art, a membership organization for professional Jewish artists. She is the chair of the Art Committee for UJA-Federation of New York, serves on the Judaica Acquisitions Committee of the Jewish Museum, and is Vice President of ArtTable. Kruger has curated over 80 fine art exhibitions and contributed to numerous catalogues

Josh Kun is Associate Professor in the Annenberg School for Communication and the Department of American Studies and Ethnicity at USC. He is the author of the American Book Award winning *Audiotopia: Music, Race, and America* and co-author of *And You Shall Know Us By The Trail Of Our Vinyl: The Jewish Past as Told by the Records We Have Loved and Lost* and co-curated the exhibition *Jews on Vinyl*. He directs The Popular Music Project at USC's The Norman Lear Center. Kun co-founded Reboot Stereophonic, a non-profit record label dedicated to excavating lost treasures of Jewish-American music that has grown into a digital archival project. Their work has been featured in the New York Times, Wall Street Journal, and The New Yorker, as well as on NPR and on the stages of Lincoln Center and Joe's Pub.

Shawn Landres is a founder and CEO of Jumpstart, which was created in 2008 to envision a Jewish community that is a multi-generational partnership, committed to continuous and intentional self-renewal. Previously he served as Director of Research for Synagogue 3000, where he managed the launch of the S3K Synagogue Studies Institute, launched the widely read S3K Reports series and Synablog, and conceived S3K's Jewish Emergent Initiative. Shawn was an inaugural Fellow of the Ariane de Rothschild Fellows Program: Dialogue & Social Entrepreneurship. A respected author, editor and lecturer, he has taught at the University of California, Santa Barbara; the University of Judaism; and Hebrew Union College-Jewish Institute of Religion. Shawn is a Research Scholar at the Institute for Jewish & Community Research and Be'chol Lashon.

Stacy Lieberman is Director of External Affairs at the Skirball Cultural Center, where she oversees communications/media relations, marketing, publications, community relations and outreach, membership, and visitor services. Prior to joining the Skirball in 2001, she managed publicity and advertising for Getty Publications and held marketing/publicity positions at Wayne State University Press and St. Martin's Press. She is on the Executive Committee of the Museum Marketing Roundtable in Los Angeles, and has served on the Western Museums Association Board of Directors. She recently directed the award-winning campaign to launch Noah's Ark at the Skirball.

Elsa Longhauser has guided the Santa Monica Museum of Art as Executive Director since 2000. She has overseen an array of pivotal contemporary exhibitions that have transformed SMMoA into into a pre-eminent *kunsthalle*. Longhauser previously was director of the Galleries at the Moore College of Art and Design in Philadelphia for almost two decades, where she developed a wide range of international and local programs. Prior to that, she was director of exhibitions at the University of the Arts in Philadelphia and director of Max Protetch Gallery in New York.

Alyson Luck is School Outreach and Curriculum Resource Coordinator at The Jewish Museum. She teaches public and private school groups at the Museum, evaluates education programming, coordinates the ArtPartners outreach program, oversees the Teen Intern Program, and maintains the Education Department's web pages. She has a degree in Art History from the University of Michigan and is currently completing her Masters in Museum Education at Bank Street Graduate School of Education.

Melissa Martens is Curator at the Museum of Jewish Heritage-A Living Memorial to the Holocaust. She previously worked at the Jewish Museum of Maryland for ten years where she curated exhibitions on Jewish department stores, Jewish fashion and beauty, and Jewish vacation culture. She has also worked at the National Trust for Historic Preservation, The Jane Addams Hull-House Museum, The Folger Shakespeare Library, and The Newberry Library. She is an officer on CAJM's Steering Committee and a member of AAM's Diversity Committee. She recently directed the exhibition, *The Morgenthau: A Legacy of Service*, and is currently curating *Crack! Bam! Dot!: The Game of Mah Jongg in American-Jewish Life*.

Aaron Paley is president and co-founder of Community Arts Resources (CARS), a trailblazing company dedicated to Los Angeles' cultural scene, as well as the founder and board chair of Yiddishkayt, the largest organization devoted to Yiddish culture west of the Hudson. Paley has thirty years of experience in production, administration, and planning and has directed seminal Los Angeles festivals, including the 1987 Fringe Festival (first in the U.S.), the Festival of Masks, the 1990 Open Festival, and the Getty Museum's ongoing Family Festivals. He is currently focused on the use of public space in Los Angeles through a two-year Stanton Fellowship funded by the Durfee Foundation. Paley also served as a creative consultant to Disney Imagineering at theme parks around the world, where his work is still enjoyed by thousands of unsuspecting tourists.

Josh Perelman is Deputy Director of Programming and Museum Historian at the National Museum of American Jewish History, overseeing the creation of the core exhibition for the museum's new home on Independence Mall, as well as the development of its education and public programming departments. He has taught at the University of Pennsylvania and at New York University. He has participated in the development of many exhibitions concerning the history of the United States and the American Jewish experience, and held leadership roles at the American Jewish Historical Society and with the State of Israel. Perelman has spoken and written about the intersection of politics, the performing arts, and ethnic identity during the twentieth century.

Ellen Premack is Executive Director of the Mizel Museum in Denver, Colorado. As the previous Director of Education, she developed educational exhibitions and the Bridges of Understanding multicultural programs and as a previous Curator, innovatively combined exhibitions and education. Ellen was involved at the Denver Art Museum for ten years in audience development and presenting tours with an emphasis on master works and Native American arts. She holds a degree in Art Education from the University of Oklahoma.

Betsy D. Quick is Director of Education at the Fowler Museum at UCLA where she is responsible for the development of exhibitions, teacher and student services, and public education programs. She has been involved primarily with Non-European projects, especially those pertaining to the arts and cultures of Africa and the Americas. Her major responsibilities lie in the development of interdisciplinary exhibitions and curriculum materials for teachers. Quick is a past president of Museum Educators of Southern California and received her M.A. from UC Berkeley. She has authored a number of publications and articles on the teaching of world arts and humanities. Under her direction, the Fowler's education department was awarded a prestigious award by the Los Angeles Unified School District for its outstanding services and resources.

Rhoda Rosen is Director of the Spertus Museum in Chicago. She has been Associate Director of the Humanities Laboratory at the University of Illinois-Chicago and Assistant Professor of Art History at the University of the Witwatersrand in Johannesburg, South Africa. She came to the United States as a Rockefeller Institute Residency Fellow at the Institute for Advanced Research and Study in the African Humanities, Northwestern University, Evanston, Illinois. She received a B.A. in History and Art History and an M.A. in Art History, both from the University of the Witwatersrand, and a Ph.D. from University of Illinois-Chicago.

Alma Ruiz is a curator at The Museum of Contemporary Art (MOCA) Los Angeles. She has curated numerous exhibitions of contemporary art, with a primary focus on the postwar period in Italy and Latin America, as well as working with emerging artists. Alma has served as a panelist for The Paul & Daisy Soros Fellowship for New

Americans, as a grants reviewer for the U.S.-Mexico Fund for Arts and Culture, and as a member of the Advisory and the Selection Committees for the Cisneros Fontanals Art Foundation (CIFO) in Miami. She has been a juror and panelist for numerous exhibitions and art biennials in the United States and Latin America. She curated *From and About Place: Art from Los Angeles* at the Center for Contemporary Art in Tel Aviv in September 2008.

Wendy Sadler is the Director for Shalom Street Museum, The Address for Jewish Discovery in West Bloomfield Michigan. She was instrumental in an initiative called CU.SAME, (Cultural Understanding Students and Adults in Museum Education), which is a collaboration between Shalom Street, the Arab American Museum, the Charles H. Wright African American Museum, and the Henry Ford to teach middle school students about diversity and tolerance. Wendy was previously Director of School Services for the Agency for Jewish Education, Director of Special Programs for the Alliance for Jewish Education, and Director of the Pre-K-3 School for Temple Israel.

Lior Sasson is currently Cultural Attaché at the Consulate General of Israel in Los Angeles serving Southern California, Arizona, Colorado, Hawaii, Nevada, Utah, and Wyoming. He is responsible for coordinating the visits of prominent artists in the fields of music, dance, film and visual art. He was involved in producing “Fiesta Shalom,” a community event in Boyle Heights; “Mode Israel,” the first Israeli fashion show in LA Fashion week; and many other projects promoting Israeli Artists in the United States. With an educational background in engineering and film and television, Lior had his own film and video production company in Israel and has co-produced and directed the Tel Aviv/Los Angeles Partnership film master class.

Daniel Schifrin is Director of Public Programs and writer-in-residence at the Contemporary Jewish Museum in San Francisco. Previously he was a visiting scholar at Stanford University, and Director of Literary Programs at the National Foundation for Jewish Culture. He writes a column on cultural trends for the New York Jewish Week, and his articles and essays have appeared in the Los Angeles Times, San Francisco Chronicle, McSweeney’s, Tikkun, Hadassah and other publications. He has just finished his first novel, the first Jewish comedy about chess, opera and orthodonture.

E. Randol Schoenberg is co-founding partner of Burris, Schoenberg & Walden, LLP, and has specialized in cases involving looted art and the recovery of property stolen by the Nazi authorities during the Holocaust, most famously winning the return of five famous Klimt paintings for Maria Altmann. He received the California Lawyer Attorney of the Year award, the ADL’s Jurisprudence Award, and the AJC’s Justice Louis D. Brandeis Award. He is Chair of the Los Angeles Museum of the Holocaust and serves on numerous local cultural boards. An avid genealogist, he is responsible for JOWBR’s 150,000 Austrian cemetery records and is Co-Founder, Coordinator, and Moderator for the JewishGen Austria-Czech Special Interest Group. He is the grandson of composer Arnold Schoenberg, who emigrated to LA during the Holocaust.

Tiffany Shlain, honored by Newsweek as one of the “Women Shaping the 21st Century,” is a filmmaker, artist, founder of The Webby Awards and co-founder of the International Academy of Digital Arts and Sciences. Her films include “Life, Liberty & The Pursuit of Happiness,” about reproductive rights in America, and “The Tribe,” an exploration of American Jewish identity through the history of the Barbie doll, the first documentary to become the #1 most downloaded short film on iTunes. Tiffany is director of The Moxie Institute, an organization that creates films, books, discussion programs and theater experiences around social issues using emerging technologies.

Richard Siegel is Director of the School of Jewish Communal Service at Hebrew Union College-Jewish Institute of Religion in Los Angeles. He has had a distinguished career in Jewish communal life as the head of the National Foundation for Jewish Culture from 1979-2006, where he is currently Executive Director Emeritus. He is co-editor of *The Jewish Catalog*, the best-selling guide to the '60's Jewish counter-culture, and has written or edited numerous books, monographs and articles on trends in contemporary American Jewish culture.

Lori Starr is Executive Director of the Koffler Centre of the Arts and serves as Vice President for Culture for the UJA Federation of Greater Toronto, leading an initiative to create the National Centre for Jewish Heritage. Canada's first Jewish history and heritage museum will incorporate existing organizations such as the Neuberger Holocaust Education Centre and the Ontario Jewish Archives. She previously served as Vice President for External Affairs and then Senior Vice President and Museum Director at the Skirball Cultural Center, and as Director of Communications and Public Affairs for the J. Paul Getty Trust and J. Paul Getty Museum. Lori was also Director of Continuing Studies in the Arts at USC and Associate Museum Educator at LACMA. She serves on CAJM's Steering Committee.

Peter L. Stein is a Peabody Award-winning documentary filmmaker and Executive Director of the San Francisco Jewish Film Festival, the first and largest of its kind in the world. For 11 years he was Executive Producer for national programs at KQED (PBS/San Francisco), garnering such prestigious honors as the Peabody Award (for his documentary "The Castro," one of a series he created about the neighborhoods of San Francisco); three James Beard Awards (for culinary programs with Jacques Pépin); and numerous regional Emmy awards for historical, cultural, and environmental programs. Mr. Stein is a Phi Beta Kappa graduate of Harvard University and a third generation San Francisco native.

Shifra Teitelbaum is Director of youTHink, a program of the Zimmer Children's Museum that has developed it into a comprehensive education program serving schools, teachers, youth and the wider community. She has worked as an educator with students of all ages, in schools, universities, businesses, camps and a range of co-curricular settings for over 20 years. Shifra is an adjunct faculty member at Antioch University, Los Angeles, and previously directed OPTIONS, a wellness and leadership program at California State University, Long Beach. She has a master's degree in Educational Psychology from UCLA and is currently working on her doctorate in Education.

Limor Tomer was trained as a classical pianist at The Juilliard School. For ten years, she toured nationally and internationally. She transitioned away from performing to pursue doctoral studies in philosophy at NYU, and subsequently left Academe to join the Brooklyn Academy of Music, where she launched the BAM Rose Cinemas as well as BAMcafé Live. As an independent performance curator, Limor produced events at Lincoln Center, Neue Galerie and the JVC Jazz Festival, among others, and served as Music Curator at Symphony Space. In 2005 Limor was named Adjunct Curator of Performing Arts at the Whitney Museum, where she launched Whitney Live. In 2006, Limor was named Executive Producer for music at WNYC.

Gabrielle Rabin Tsabag was Senior Educator at the Skirball Cultural Center from 1994 to 2008, responsible for school tour curriculum and docent training. She remains affiliated with the Skirball as an Education Consultant, working and teaching in both the departments of Education and Life Long Learning. A graduate of UCLA, Tsabag

worked for many years as a fundraiser in the Jewish community and as a docent at HUC's Skirball Museum, and subsequently returned to school and received an M.A. Ed. from the University of Judaism. She serves on the Tel Aviv/Los Angeles Partnership Culture Committee and is a member of CAJM's Steering Committee.

Jaime Walman is Vice President, Strategic Planning and Development, for JDub Records, where she assists with strategic planning and financial resource development, as well as developing its west coast presence. After two years as the Hillel Program Director at York University, Jaime moved to Boston to complete an MA/MBA at Brandeis University. Over the past few years, when not volunteering in Uganda, traveling around the world, or running half marathons, Jaime has lived in Jerusalem and in New York, where she worked at UJA-Federation. She currently lives in Los Angeles.

Lawrence Wechsler is Director of the New York Institute for the Humanities at NYU and Artistic Director of the Chicago Humanities Festival. He is also Director of the Ernst Toch Society, promulgating the music of his grandfather, the Weimar emigre composer. He is a Getty Research Fellow and the author of, among others, *The Passion of Poland*; *A Miracle, A Universe: Settling Accounts with Torturers*; *Calamities of Exile: Three nonfiction novellas*; *Vermeer in Bosnia*; and *Everything that Rises: A Book of Convergences*. He has also been a staff writer for The New Yorker.

Joan Weinstein is Deputy Director of the Getty Foundation, where she is responsible for the supervision of program staff and the development of new initiatives. She received her Ph.D. in art history from UCLA. Before coming to the Getty, she taught at the University of Pittsburgh. She was responsible for developing the Getty's response to Hurricane Katrina, and is currently leading the Getty's Pacific Standard Time, a large-scale event presenting thematically linked exhibitions and programs at more than 30 Southern California cultural institutions from October 2011 through May 2012.

Ruth Weisberg was appointed Dean of the USC Roski School of Fine Arts in 1995. She previously served as chair of the school's studio arts department and as acting associate dean for the School of Architecture and Fine Arts. Weisberg works primarily in painting, drawing, and printmaking. Her art has been featured nationally and internationally in over 70 solo exhibitions and 170 group exhibitions and is in the collections of 60 major museums, including the Getty Center, Norton Simon Museum, LACMA, San Francisco Museum of Modern Art, Smithsonian Institution, Metropolitan Museum of Art, Whitney Museum of American Art, The Jewish Museum, and Art Institute of Chicago. Her numerous honors include the Women's Caucus for Art Lifetime Achievement Award, College Art Association Distinguished Teaching of Art Award, and an honorary Doctor of Humane Letters from Hebrew Union College.

Adlai Wertman is a Professor of Clinical Management and Organization at the Marshall School of Business at USC and founding Director of the Society and Business Lab at Marshall. Previously an investment banker, he was subsequently President and CEO of Chrysalis, the only non-profit in L.A. devoted solely to helping homeless change their lives through employment. Adlai was a Senior Fellow at the UCLA School of Public Affairs and a Wexner Heritage Fellow. He has worked extensively in the Los Angeles community as founder and board member of several non-profits and is a frequent speaker on social entrepreneurship, social enterprise, and non-profit management. He has been consultant to numerous NGOs in the US and in Israel and is also a contributor to the Huffington Post and Thresher.com.

Connie Wolf is the Director and CEO of the Contemporary Jewish Museum, where she oversaw the museum's move to its new building, designed by Daniel Libeskind. Under her leadership, the museum has presented exhibitions that explore contemporary perspectives of Jewish culture, history, art, and ideas through artists' commissions, interfaith initiatives, historical projects, and community collaborations. Ms. Wolf was previously the associate director for public programs and Helena Rubinstein Curator of Education at the Whitney Museum. She also was a research associate and Warren Weaver Fellow at the Rockefeller Foundation and a senior research assistant at Harvard Project Zero, and held positions at the MFA Boston and MOCA in Los Angeles. She received her B.A. from Stanford University and was a graduate student in photography at the CalArts.

Rabbi David Wolpe is head rabbi of Sinai Temple in Los Angeles. A leading figure in the Conservative movement, he has been named the #1 Pulpit Rabbi in America by Newsweek Magazine, one of the Forward's Forward 50, and one of the hundred most influential people in Los Angeles by Los Angeles Magazine. Author of six books, Rabbi Wolpe's most recent volume is *Why Faith Matters*. He has taught at the Jewish Theological Seminary of America, the University of Judaism (now the American Jewish University), Hunter College, and UCLA. He is a regular contributor to the Los Angeles Times, the Jerusalem Post, and New York Jewish Week, and has appeared as a commentator on CNN and CBS This Morning and has been featured in several documentaries on Biblical topics produced by A&E Networks.

Janis M. Tanji Wong, Senior Marketing Manager, the Japanese American National Museum, oversees the marketing/PR, communications, publications, membership, and other development activities for the National Museum. Ms. Wong also serves on the Advisory Committee for City Scholars Foundation and is active in her community. Ms. Wong graduated from UCLA with a B.A. in psychology.

Akemi Kikumura Yano was appointed CEO of the Japanese American National Museum in 2008, after having served as Director of Research and International Relations, Vice President of Programs, and Senior Vice President. Kikumura Yano, who earned her Ph.D. in anthropology from UCLA, was the curator of the National Museum's inaugural exhibition, *Issei Pioneers: Hawai'i and the Mainland, 1885-1924*, and is an award-winning author.

Carole R. Zawatsky is Associate Director, Arts, Ideas, and Jewish Life at The Jewish Community Center of San Francisco where she oversees the arts and cultural vision of the Center. Previously, as Executive Director of the Maltz Museum of Jewish Heritage, one of Ms. Zawatsky's key roles was to establish the museum as a new cultural center for Jewish life. She is currently on the faculty of Johns Hopkins University, teaching in the on-line Masters in Museum Studies program and has also held key positions at The Jewish Museum and the United States Holocaust Memorial Museum.